Project Name:
Nike World Basketball Festival. Multi-faceted job with various components for a 4-day event at Chicago's Jackson Park Beach House.

Specifications:
Project 1: Photo Wall: Panels - 95"x47"
Material: MaxMetal 6mm White
Printing: UV flatbed
Finishing: CNC router cutting with optical registration for perfect match edging piece-to-piece
Quantity: 118 total panels covering two walls

Project 2: Photo Display case - various sizing
Material: PSA Vinyl mounted to 6mm Black Sintra + 1.3-mil soft-touch lamination
Printing: HP Inkjet Photo Quality
Finishing: Soft-touch matte lamination mounted to 6mm Black Sintra
Quantity: 47 unique pieces

Why We Do It Better:
• Worked around the clock for 72 hrs. to complete job, project with multiple aspects.
• Photographic prints with precise color adjustments based on event site lighting.
• Turn-key workflow from upload to proof to finished product.
• Able to provide a high-quality standard with flexibility for last minute changes.

Additional Components:
• Two 20-foot Photo Walls, Display Case elements
• Directional signage in mesh vinyl and 4-sided stands.
• Vinyl lettering for displays, oversized vinyl graphics for roof tops and other prominent surfaces