

# PROJECT 77 SHOWCASE

# SUNRISE HITEK



## Project Name:

Nike World Basketball Festival. Multi-faceted job with various components for a 4-day event at Chicago's Jackson Park Beach House.

## Specifications:

Project 1: Photo Wall: Panels - 95"x47"

Material: MaxMetal 6mm White

Printing: UV flatbed

Finishing: CNC router cutting with optical registration for perfect match edging piece-to-piece

Quantity: 118 total panels covering two walls

Project 2: Photo Display case - various sizing

Material: PSA Vinyl mounted to 6mm Black Sintra + 1.3-mil soft-touch lamination

Printing: HP Inkjet Photo Quality

Finishing: Soft-touch matte lamination mounted to 6mm Black Sintra

Quantity: 47 unique pieces



## Why We Do It Better:

- Worked around the clock for 72 hrs. to complete job, project with multiple aspects.
- Photographic prints with precise color adjustments based on event site lighting.
- Turn-key workflow from upload to proof to finished product.
- Able to provide a high-quality standard with flexibility for last minute changes.

## Additional Components:

- Two 20-foot Photo Walls, Display Case elements
- Directional signage in mesh vinyl and 4-sided stands.
- Vinyl lettering for displays, oversized vinyl graphics for roof tops and other prominent surfaces

