

PROJECT 48 SHOWCASE



Wood box lids being printed on our UV flatbed press



Assembled box with foam inserts and products



Finished box



Project Name:

Alterra Presentation Box

Specifications:

Materials: Custom White Birch Wood Box
24pt C2S Cover
Charcoal Foam Inserts
Custom Shipping Container

Production: High-Def UV Printing on Box Lids
Double-Sided UV Printing on 24pt Cover
Matte Lamination and Die-Cutting of Merchandising Doors

CNC Cutting of Foam Inserts
HP Indigo Printing of Product Brochures
Fulfillment of Supplied Products

Size: 20"x14"x5" Wood Box

Quantity: 150

Why We Do It Better:

- Assisted in designing the construction of the presentation package, including wood box, foam inserts, merchandiser doors, product placement, etc.
- True flatbed UV press for printing on pre-made box lids, with perfect registration, banding-free output
- Latest generation digital die-cutting of foam inserts. Foam inserts are created in multiple layers to accommodate different product heights
- Fulfillment service — assemble box, place foam inserts and products, glue merchandiser doors, pack in custom shipping container, etc.