

# PROJECT 45 SHOWCASE

# SUNRISE HITEK



## Project Name:

Spot Gloss/Matte Coating

## Specifications:

Material: Coated papers up to 18pt  
Clear (10pt) or white rigid vinyl up to 20pt  
Clear or white adhesive labels and clings

Printing: HP Indigo Digital Printing (up to 12"x18")  
High-gloss spot UV and matte coating  
White ink for clear or color substrates  
Variable-data spot gloss/matte coating

Finishing: Variable data and variable image  
Advanced digital die-cutting  
Score, perf, "L" perf, "T" perf  
Rounded corners, drilling, tab cutting  
Perfect binding with hinge scores  
Saddle-stitching, spiral and wire binding  
NCOA, data work, lettershop, mailing

Quantity: From one to millions

## Why We Do It Better:

- Best-in-the-business image quality for every application; sharp text with fine details
- Exclusive digital spot high-gloss/matte coating, including spot coating of variable-data elements
- Exclusive heavy substrate compatibility up to 20pt
- Digital white ink available for spot or overall printing. White ink can be printed under, over, or blended with 4-color elements for special effects
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality
- All finishing services are performed in-house for the very best in quality and turnaround

