

# PROJECT 39 SHOWCASE

# SUNRISE HITEK



Digitally printed holiday cards feature professional quality and are cost effective

## Project Name:

Holiday Cards and Envelopes



## Specifications:

Material: White, color, pearlescent, translucent, or metallic paper and envelopes  
Clear film, frosted polycarbonate  
Rigid vinyl and other synthetic substrates

Printing: HP Indigo digital printing  
2436dpi resolution, true offset quality  
Digital white ink available  
Up to 20pt thick material

Finishing: UV coating and lamination  
Zund G3 digital cutting  
Variable-data address and mailing

Sizes: Up to 12"x18"

Quantity: From 25 to thousands

## Why We Do It Better:

- Best-in-the-business HP Indigo print quality. Prints with true CMYK inks with 5.5x resolution and 10x smaller dots compared to toner-based printers
- **NEW** Opaque white ink available for printing on clear and colored substrates. White ink can be printed under, over, or blended with 4-color elements for special effects
- **NEW** Heavy substrates can be up to 20pt thick
- In-house UV coating and lamination to protect heavy ink coverage from scuffing and scratching
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality.
- Turnkey solution with in-house mailing and fulfillment



Pearlescent, and metallic envelopes are available.



Digital white ink is available for printing on clear, metallic, and pearlescent substrates!

Digital die-cutting is available for cutting any material to any shape!