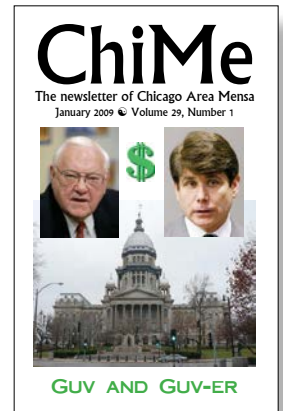


# PROJECT <sup>21</sup> SHOWCASE



## Project Name:

Chicago Mensa Monthly Newsletter

## Specifications:

- Size: 5.5"x8.5" or 8.5"x11"
- Pages: 24-pg to 36-pg, with color paper insert
- Printing: 4-color and 1-color printing  
Variable-data on one or more pages
- Finishing: Collate, fold, saddle-stitch, wafer seal
- Lettershop: Presort data for Periodical mail  
CASS certification  
NCOA update  
Wafer seal, tray  
Deliver to USPS
- Mail Class: Periodical
- Quantity: 1600 to 2300 copies

## Why We Do It Better:

- Superior HP Indigo print quality that's head-and-shoulders above toner technologies
- Easy, turn-key print/mail solution that saves hundreds of man-hours per year
- Super fast turnaround in 24 hours from receipt of files to drop-off at USPS
- Significant cost savings over previous manual process
- Addressing is done at the same time as printing for exceptional cost savings
- Automated workflow ensures consistent results every time
- Voted as one of American Mensa's best newsletters