**Project Name:**
Variable-data Letters, envelopes, and mailing

**Specifications:**
- **Letters:** 8.5"x11" or any size up to 12"x18"
  - 1-color or 4-color printing
  - Single or multiple pages
  - Variable-data anywhere in the letter
- **Envelopes:** Business #10, A7, 9"x12"
  - 1-color or 4-color printing
  - Variable-data anywhere on envelope
  - Any envelope size between 3"x5" and 13"x19"
- **Lettershop:**
  - Presort data for standard or first-class mail
  - CASS certification
  - NCOA update
  - Match-collate, seal, tray
  - Deliver to USPS
- **Mail Class:**
  - Presorted Standard
  - Presorted First-Class
  - Regular First-Class
  - Periodicals
  - Non-profit (requires client’s indicia)
  - Postcards, letters, or flats
- **Quantity:** As few as 25, as many as 20,000 and more

**Why We Do It Better:**
- Envelope and letter print quality that’s superior to anything else on the market
- Maximum marketing impact – full variable-data capability anywhere on the envelope or letter, use any font/size/color, serial numbers, barcodes, even full-color images
- Printing on flaps is no problem
- Consistent color matching between different mailing components
- Automated folding and inserting for error-free matched collation
- All tasks are performed in-house for fast, turn-key solution
- Next-generation Intelligent Mail Barcoding with optional tracking
- Printing is done in one-pass for exceptional cost savings
- Fast turnaround – many mailings go into the mail stream within 24 hours after approval