Project Name:
AT&T Wave Banners

Project Specifications:
Size: 72”x24”
Material: 15pt white styrene
Printing: 4-color process, 1-side
Cutting: CNC contour cutting
Quantity: 360 banners

Client’s Goals:
• The very best print quality available
• Attractive design to grab attention
• Water- and tear-resistant
• Durable yet economical
• Flexible
• No fading
• Easy installation

Solution:
• 15pt white styrene
• 6-color UV flatbed printing
• CNC contour cutting to wave shape
• Two silver grommets

Production:
• UV printing with 6-color ink directly on 15pt white styrene
• CNC router-cut to wave shape with grommet holes
• In-house installation of grommets