PROJECT 2 SHOWCASE





UV Flatbed Printing

Project Name:

AT&T Wave Banners

Project Specifications:

Size: 72"x24"

Material: 15pt white styrenePrinting: 4-color process, 1-sideCutting: CNC contour cutting

Quantity: 360 banners



CNC Contour Cutting



Client's Goals:

- The very best print quality available
- · Attractive design to grab attention
- · Water- and tear-resistant
- Durable yet economical
- Flexible
- No fading
- · Easy installation

Solution:

- 15pt white styrene
- 6-color UV flatbed printing
- CNC contour cutting to wave shape
- Two silver grommets

Production:

- UV printing with 6-color ink directly on 15pt white styrene
- CNC router-cut to wave shape with grommet holes
- In-house installation of grommets