Project Name:
AT&T Surfboard Displays

Specifications:
Size: Stand-up Display - 24"x72"
Floor Graphic - 16"x48"
Material: Stand-up Display - 1/2" white Fome-Cor
Floor Graphic - Adhesive vinyl w/ FG lamination
Printing: Flatbed UV printing
Finishing: CNC contour cut to surfboard shape
Custom over-sized easel backs
Quantity: (41) sets for Chicagoland AT&T stores

Client’s Goals:
• Eye-catching display solution
• The very best print quality available
• Consistent color to match corporate branding
• Floor graphic must be slip-resistant
• Easy to set up and use
• Fast turnaround

Why We Do It Better:
• 1200dpi UV flatbed printing for stunning image quality
• 1/2" Fome-Cor for light weight and extra durability
• CNC contour cutting to surfboard shape
• CNC cut custom double-wing easel backs using 4mm coroplast for extra durability
• Slip-resistant lamination designed for floor graphics
• All ink and material is water-resistant