

# PROJECT 10 SHOWCASE

# SUNRISE HITEK



## Project Name:

Illinois Holocaust Museum Grand Opening Signage

## Specifications:

- Versions: 80+ versions of artwork
- Material: 4mm white coroplast, 14pt synthetic paper
- Durability: Weather resistant, fade resistant ink
- Printing: 6-color UV flatbed, HP Indigo digital printing
- Quantity: Over 400 Coroplast outdoor signs from 24"x24" to 48"x96", approximately 2500 pieces of synthetic paper add-one pieces, over 400 pieces of cut-out direction arrows

## Client's Goals:

- The very best print quality available
- A product designed for indoor/outdoor signage application
- Tough, durable material that's water resistant
- Easy to install and take down
- Super fast turnaround

## Why We Do It Better:

- 1200dpi, 6-color UV flatbed printing for the best image quality
- 4mm coroplast and 14pt. synthetic paper for outdoor durability
- UV coating on synthetic paper to protect ink from rain
- Custom design pole sign structure and CNC cut/score
- CNC score coroplast to make A-frame signs
- Turned around in 48 sleepless hours from files to delivery

