

# PROJECT 75 SHOWCASE



## Project Name:

Color Metallic Foil Printing

## Specifications:

Material: 12pt cover stock and PSA label with bright silver chrome foil finish

Ink: White ink plus 4-color process  
Optional gloss UV coating

Size: Up to 13"x19" paper size

Quantity: From 25 to thousands

Turnaround: 3-4 days after proof approval

## Why We Do It Better:

- Transparent 4-color process ink over bright silver foil creates thousands of brilliant metallic colors
- Amazing details with no limitation on artwork intricacy
- Spot white ink allows true-color printing in select areas
- Gloss UV coating enhances the foil look and protects ink from scuffing and scratching
- Metallic foil labels with kiss-cutting also available
- Fast turnaround, saves time and money over conventional foil stamping
- G7 Qualified Master Printer for consistent and accurate color reproduction
- See video here: <http://youtu.be/DMBckCU2128>

