

# PROJECT 20 SHOWCASE

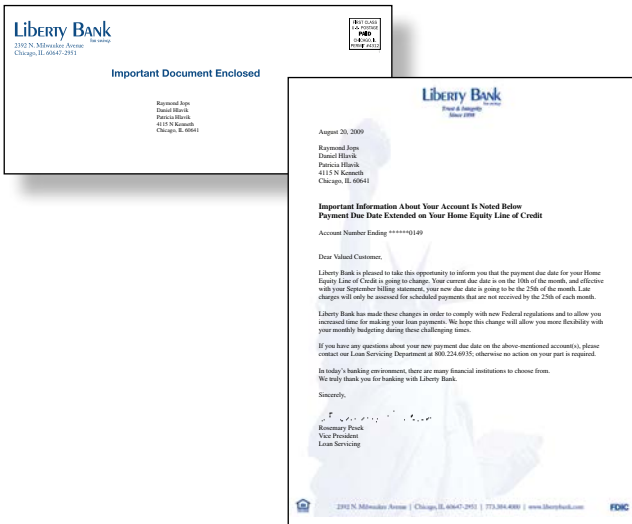


## Project Name:

Variable-data Letters, envelopes, and mailing

## Specifications:

- Letters: 8.5"x11" or any size up to 12"x18"
- 1-color or 4-color printing
- Single or multiple pages
- Variable-data anywhere in the letter
- Envelopes: Business #10, A7, 9"x12"
- 1-color or 4-color printing
- Variable-data anywhere on envelope
- Any envelope size between 3"x5" and 13"x19"
- Lettershop: Presort data for standard or first-class mail
- CASS certification
- NCOA update
- Match-collate, seal, tray
- Deliver to USPS
- Mail Class: Presorted Standard
- Presorted First-Class
- Regular First-Class
- Periodicals
- Non-profit (requires client's indicia)
- Postcards, letters, or flats
- Quantity: As few as 25, as many as 20,000 and more



## Why We Do It Better:

- Envelope and letter print quality that's superior to anything else on the market
- Maximum marketing impact – full variable-data capability anywhere on the envelope or letter, use any font/size/color, serial numbers, barcodes, even full-color images
- Printing on flaps is no problem
- Consistent color matching between different mailing components
- Automated folding and inserting for error-free matched collation
- All tasks are performed in-house for fast, turn-key solution
- Next-generation Intelligent Mail Barcoding with optional tracking
- Printing is done in one-pass for exceptional cost savings
- Fast turnaround – many mailings go into the mail stream within 24 hours after approval

