PROJECT 12
SHOWCASE

Project Name:

Bosch Flipbooks

Specifications:

Versions:	3 versions of books
Cover & tabs:	4/4 with satin UV coating on 100lb dull cover
Body:	4/4 on 80lb dull text
Finishing:	Cut bank of (4) square tabs Collate and double-O wire bind Custom easel stands
Quantity:	420 books of each version

Client's Goals:

- The very best print quality available
- Do not want toner look and feel
- Custom easel stand that folds flat
- Custom binder strip for easy carrying
- Turnaround in 3 days from start to finish

Why We Do It Better:

- 18pt cover to make easel stands and binder strips
- HP Indigo 5000 printing for the best image quality
- Square-cut tabs
- Double-o black wire binding and 3-hole drilled strips
- Satin UV coating on covers and tabs