

PROJECT ¹ SHOWCASE

SUNRISE HITEK 



Project Name:

Aluminum Cover Presentation Book

Project Specifications:

Body:	186 pages, 4/4 100lb dull text
Tabs:	(1) bank of (5) tabs, 4/0 130lb dull cover
Front Cover:	8.5"x11" with die-cut window 1/8" brushed-silver aluminum
Back Cover:	9.25"x11.125" 1/8" brushed-silver aluminum
Optimal Qty:	From 25 to hundreds



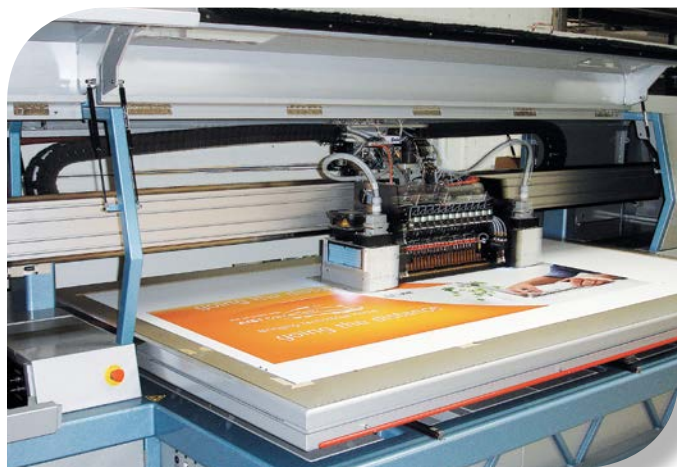
Why We Do It Better:

- G7 Qualified Master Printer ensures the highest standards of color accuracy and consistency are met during production
- 6-color UV flatbed printing with opaque white ink directly on 1/8" brushed-silver aluminum
- CNC router-cut display window and binding holes, rounded corners
- Body and tabs printed HP Indigo presses for true offset look
- In-house tab-cutting and wire binding



PROJECT ² SHOWCASE

SUNRISE HITEK 



UV Flatbed Printing

Project Name:

AT&T Wave Banners

Project Specifications:

Size: 72"x24"
Material: 15pt white styrene
Printing: 4-color process, 1-side
Cutting: CNC contour cutting
Quantity: 360 banners



CNC Contour Cutting

Client's Goals:

- The very best print quality available
- Attractive design to grab attention
- Water- and tear-resistant
- Durable yet economical
- Flexible
- No fading
- Easy installation

Solution:

- 15pt white styrene
- 6-color UV flatbed printing
- CNC contour cutting to wave shape
- Two silver grommets

Production:

- UV printing with 6-color ink directly on 15pt white styrene
- CNC router-cut to wave shape with grommet holes
- In-house installation of grommets



Silver Grommet

PROJECT ³ SHOWCASE



12"x18" press sheet with
450 random images driven by variable-data list



Finished bingo cards
with scratch-off coating



Don't let gold or silver patches
block out your marketing message!
Show more image with our unique
4-color image scratch-off!

Project Name:

Scratch-off Bingo Cards

Specifications:

Size:	3.375"x3.75"
Material:	100lb gloss cover
Printing:	4-color process over black
Images:	Random variable-data images pulled from a bank of 362 logos
Finishing:	1 micro-perf per card, apply scratch-off coating
Quantity:	4 million cards

Client's Goals:

- The very best print quality available
- Fast turnaround for an upcoming promotion
- Multiple presses for production redundancy
- Strong data capabilities to randomize logo images according to specific win/lose ratios
- Economical

Why We Do It Better:

- Printed on (2) HP Indigo presses for the best image quality and redundancy
- Set up data files using Excel, FileMaker Pro, and SQL relational database systems
- Variable-data imaging allows every spot of every card to be printed with a different image
- Multiple-parallel processing of variable-data images on (6) HP Indigo RIPs
- Die-perf and silk-screen scratch-off coating

PROJECT ⁴ SHOWCASE

SUNRISE HITEK 



Self-standing
display tower
made of corrugated



Reinforced bottom
for holding sand bags improves
stability in windy conditions

Project Name:

Self-Standing Display Tower

Specifications:

Size:	36"x96"
Material:	4mm White Coroplast
Printing:	6-color UV flatbed printing
Finishing:	Build custom base, support, and lid, hinged door for setting weight
Quantity:	From one to hundreds

Why We Do It Better:

- Our own exclusive structural design – lightweight, folds flat for transport, one-person setup without tools
- 8' tall display tower attracts attention in any crowd. Can be customized to fit any setting
- G7 Qualified Master Printer ensures the highest standards of color accuracy and consistency are met during production
- 6-color large format UV flatbed printing with our Forever-Fade-Free Guarantee
- Lightweight Coroplast panels are water proof and weather resistant
- Precision CNC-cutting ensures a perfect fit every time
- Channel-scored hinges around each panel for easy transportation and installation
- Can be reused for future events
- Outdoor durable, water- and weather-resistant



PROJECT ⁵ SHOWCASE



Project Name:

Museum-quality Photography
Direct-Printed on Brushed Aluminum Panels

Specifications:

- Size: 30"x30" to 48"x48"
- Material: Brushed Aluminum DiBond
- Printing: 6-color UV direct-printing plus
Opaque White
- Finishing: Rounded corners
Drill (4) holes
- Quantity: 200+ images
various quantities of each



Client's Goals:

- The very best print quality available
- Modern, contemporary decor
- Brushed aluminum look-and-feel
- Extreme durability
- Unique eye-catching material

Why We Do It Better:

- Printed on 6-color UV flatbed press
- Opaque white ink under-color printing
- Simulated Hasselblad film border design
- Brushed aluminum finish DiBond material for the ultimate durability
- CNC router-cut rounded corners and drill holes for exact placement every time
- Supply stand-off mounting hardware for a complete turn-key solution



Stand-off mounting hardware is
available in different colors and sizes

PROJECT ⁶ SHOWCASE

SUNRISE HITEK



Project Name:

Retractable Banners

Specifications:

- Size: 31.5", 35.5", or 39.5" wide
83.25" tall
- Material: 7mil Polypropylene Banner
13oz SoFlat Blockout Banner
Optional lamination
- Printing: 6-color inkjet printing
- Finishing: Install in premium aluminum retractable banner stand with padded carrying case
- Quantity: From one to hundreds



Turn-key package comes with padded carrying case, easy set up by one person, no tools required.

Why We Do It Better:

- G7 Qualified Master Printer ensures the highest standards of color accuracy and consistency are met during production
- Super fine resolution with vibrant colors and sharp details for your logos, text, and photo images
- Standard polypropylene banner is easy to roll, tear resistant, and water proof
- Optional super smooth blockout banner blocks shadows and eliminates edge curl
- Durable aluminum retractable banner stand can be used at three different heights, comes with padded carrying case
- One person, easy set up, no tools required
- Quick production in 3 days after proof approval
- Every banner is clearly labeled with graphic image for easy identification



PROJECT ⁷ SHOWCASE



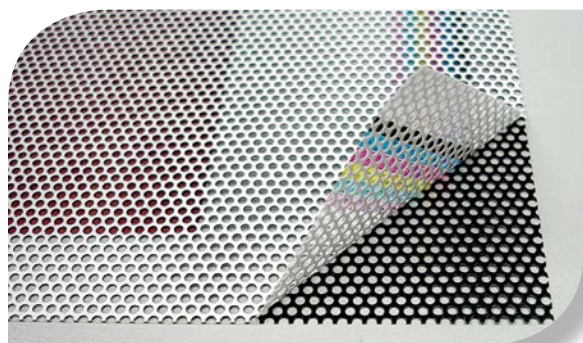
Perforated see-through window film



Viewing from the image side



Complete see-through from the back side



Back side has black adhesive and applies to window

Project Name:

Perforated Window Film

Specifications:

Size: 96"x45"
Material: See-Through Window Film
Printing: 6-color solvent inkjet, 720dpi
Quantity: 1 set

Client's Goals:

- The very best print quality available
- A window shade that allows one-way viewing
- Semi-permanent to permanent installation
- Low maintenance
- Economical

Why We Do It Better:

- Print on HP 9000 solvent inkjet for the best image quality
- Perforated window film to provide sufficient privacy when viewed from the outside, yet still provide excellent viewing from the inside
- Heavyweight vinyl installs easily and wrinkle-free
- Maintenance-free; can be cleaned if necessary
- Extremely durable, can be used on exterior windows without additional protection

PROJECT ⁸ SHOWCASE

SUNRISE HITEK 

Project Name:

Stand-alone Backdrop

Specifications:

Size: 60" x 89" x 12"
Material: White Tension Fabric
Structure: Aluminum display stand
Printing: 6-color solvent inkjet
Quantity: 1 set

Client's Goals:

- The very best print quality available
- Light-weight, easy to carry and install
- Self-standing - not attached to any structure
- One-person set up
- Reusable and economical

Why We Do It Better:

- Print on super-wide format solvent inkjet for the best image quality
- 2x3 Display Structure
- Tension fabric for flat, wrinkle-free graphic
- Wrap-around end-caps for a finished look
- Comes with carrying case for easy transportation
- Comes in many different sizes up to 12' wide



PROJECT ⁹ SHOWCASE

SUNRISE HITEK 



Project Name:

Wallpaper Covering at the Garden Restaurant Café

Specifications:

Wall Size: 13'6"x29', 13'6"x60', 7'6"x84'
Material: 20oz wallpaper with Osnaburg backing
Durability: CFFA TYPE II durability
Printing: 6-color solvent inkjet
Quantity: 1 set



Client's Goals:

- The very best print quality available
- A product designed for wall covering application
- Heavy-weight material for extra durability
- Easy, wrinkle-free installation
- Compatible with commercial wallpaper adhesives
- Low Maintenance

Why We Do It Better:

- 6-color solvent inkjet for the best image quality
- 20oz CFFA TYPE II mildew-proof wall paper
- The entire wall length is divided into manageable vertical strips for ease of installation
- Extensive calibration and color management to keep color consistent between strips



Before



During



After

GARDEN
RESTAURANT
Café

PROJECT 10 SHOWCASE

SUNRISE HITEK



Project Name:

Illinois Holocaust Museum Grand Opening Signage

Specifications:

- Versions: 80+ versions of artwork
Material: 4mm white coroplast, 14pt synthetic paper
Durability: Weather resistant, fade resistant ink
Printing: 6-color UV flatbed, HP Indigo digital printing
Quantity: Over 400 Coroplast outdoor signs from 24"x24" to 48"x96", approximately 2500 pieces of synthetic paper add-one pieces, over 400 pieces of cut-out direction arrows

Client's Goals:

- The very best print quality available
- A product designed for indoor/outdoor signage application
- Tough, durable material that's water resistant
- Easy to install and take down
- Super fast turnaround

Why We Do It Better:

- 1200dpi, 6-color UV flatbed printing for the best image quality
- 4mm coroplast and 14pt. synthetic paper for outdoor durability
- UV coating on synthetic paper to protect ink from rain
- Custom design pole sign structure and CNC cut/score
- CNC score coroplast to make A-frame signs
- Turned around in 48 sleepless hours from files to delivery



PROJECT 11 SHOWCASE

SUNRISE HITEK 



Project Name:

Chicago Bulls Corporate Partnership Tins

Specifications:

Versions: 15 versions of artwork
Material: Pre-made tin boxes
Durability: Water resistant, fade resistant ink
Printing: 6-color UV flatbed
Quantity: Total of 17 tins

Client's Goals:

- The very best print quality available
- A one-of-a-kind box that's unique and modern
- Water-, fade-, and scuff-resistant
- Each corporate partner gets a unique box
- Super fast turnaround

Why We Do It Better:

- 1200dpi, 6-color plus opaque white UV flatbed printing
- Direct printing to pre-made tin boxes



PROJECT 12 SHOWCASE



Project Name:

Bosch Flipbooks

Specifications:

Versions:	3 versions of books
Cover & tabs:	4/4 with satin UV coating on 100lb dull cover
Body:	4/4 on 80lb dull text
Finishing:	Cut bank of (4) square tabs Collate and double-O wire bind Custom easel stands
Quantity:	420 books of each version

Client's Goals:

- The very best print quality available
- Do not want toner look and feel
- Custom easel stand that folds flat
- Custom binder strip for easy carrying
- Turnaround in 3 days from start to finish

Why We Do It Better:

- 18pt cover to make easel stands and binder strips
- HP Indigo 5000 printing for the best image quality
- Square-cut tabs
- Double-o black wire binding and 3-hole drilled strips
- Satin UV coating on covers and tabs



PROJECT 13 SHOWCASE



Project Name:

Hanging Banners

Specifications:

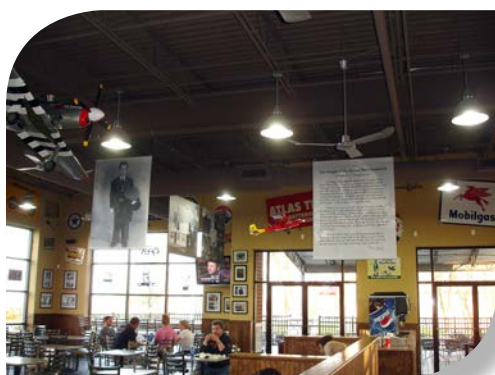
Versions: 5 versions
Material: Double-sided block-out vinyl banner
Size: 48"x72"
Finishing: 4" pole pockets
Quantity: (1) of each version

Client's Goals:

- The very best print quality available
- Double-sided banners
- Pole pockets for hanging
- Fade-resistant ink
- Fast turnaround

Why We Do It Better:

- High-res scanning of aged b/w photography
- 1200dpi UV flatbed printing for stunning image quality
- Smooth block-out banner material for double-sided printing without image bleed through
- Create pole pockets for hanging



PROJECT 14 SHOWCASE

SUNRISE HITEK



Project Name:

Signage

Specifications:

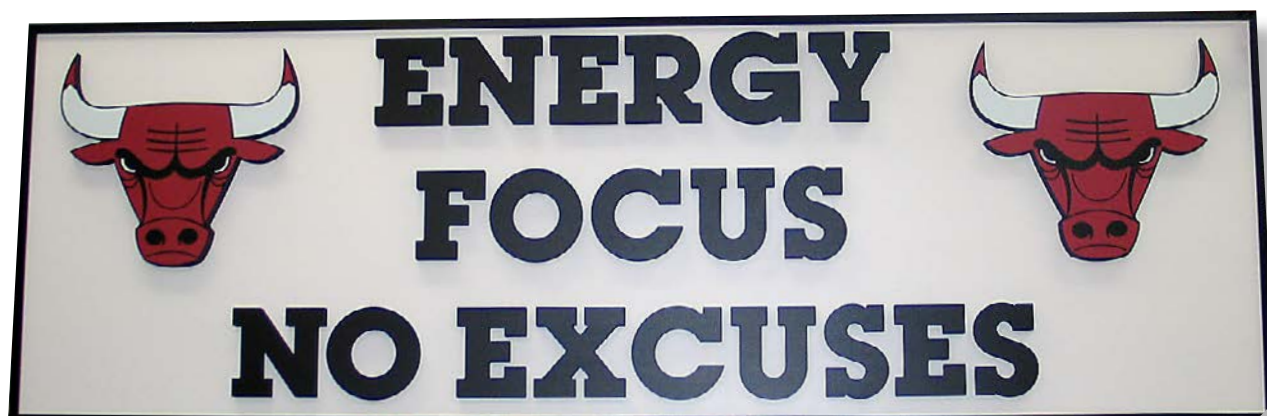
- Components: Lighted sign – 92"x42"
 Clear window cling – 24"x18"
 Garage door signs – 12"x36"
- Material: 3/16" translucent styrene
 1/16" clear polycarbonate lens
 Clear static cling
 White aluminum panels
- Finishing: CNC cut
- Quantity: (2) of each component

Client's Goals:

- The very best print quality available
- Double-sided back-lit panels
- Vandal-proof
- Optically clear clings
- Fade-resistant ink
- Fast turnaround

Why We Do It Better:

- 1200dpi UV flatbed printing for stunning image quality
- Direct-print to large translucent styrene panels
- Polycarbonate lens to protect print from scratching
- Super-clear static cling with reverse-image print and opaque white ink for superior visibility
- Outdoor rated fade-resistant ink



Project Name:

Chicago Bulls Locker Room Signs

Specifications:

Size: 73"x13"
Material: 6mm white sintra
13mm black sintra
Printing: Flatbed UV printing with opaque white
Finishing: CNC contour cut to shape
Mount letters to back board
Custom black frame
Quantity: 2

Client's Goals:

- The very best print quality available
- Dimensional letters
- Water-resistant
- Fade-resistant ink
- Fast turnaround

Why We Do It Better:

- 1200dpi UV flatbed printing for stunning image quality
- Opaque white ink printing on black sintra, then print 4/c
- 1/2" material for added 3-D look
- All ink and material is water-resistant





Project Name:

Skidmore, Owings & Merrill Vision Statement Display

Specifications:

Size: 54'x8' metal wall in 39 tiles
Material: 30pt white styrene
Printing: Flatbed UV printing
Finishing: CNC contour cut to exact size
Affix magnetic tape
Quantity: 1 each of 39 tiles

Client's Goals:

- The very best print quality available
- Repositionable panels for easy installation
- Switch out with new panels as needed
- Water- and fade-resistant
- Durable and easy maintenance
- Fast turnaround

Why We Do It Better:

- 1200dpi UV flatbed printing for stunning image quality
- 30pt styrene for long-term durability
- Magnetic strips for easy arrangements of graphics
- All ink and material is water-resistant



PROJECT ¹⁷ SHOWCASE

SUNRISE HITEK 

Project Name:

Optimer Brands Lobby Display

Specifications:

Size: 10", 14", 20", 24", and 30" diameter circles
Material: 0.25" clear PETG
Printing: Flatbed UV printing both sides, with white ink
Finishing: CNC contour cut
Drill holes
Install with hardware
Quantity: 1 each of 5 tiles

Client's Goals:

- The very best print quality available
- Contemporary look for high-end office lobby
- 3-dimensional look
- Easy to maintain
- Fast turnaround

Why We Do It Better:

- 1200dpi UV flatbed printing for stunning image quality
- Clear PETG material for polished, high-gloss finish
- Print on both sides of PETG for layered effect
- Double-hit of opaque white for increased contrast
- Install multi-depth stand-off hardware to create additional dimensions
- All ink and material is water-resistant

Stand-off mounting hardware is available in different colors and sizes



PROJECT 18 SHOWCASE

SUNRISE HITEK



Project Name:

Republic Bank Lobby Display

Specifications:

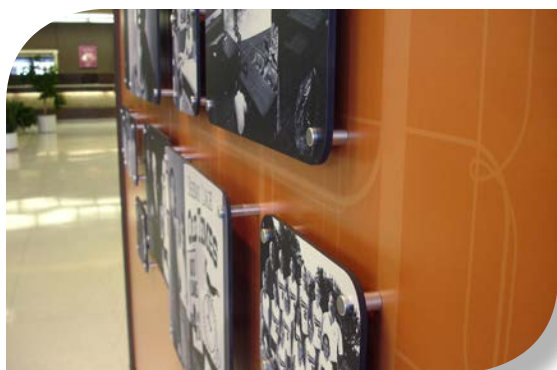
- Size: Wallpaper - 8.8' x 13.3'
Panels - mixed sizes from 12"x18" to 36"x24"
- Material: Wallpaper - 20oz Osnaberg Backing Matte
Panels - 6mm black Sintra
- Printing: Solvent and flatbed UV printing with white ink
- Finishing: CNC contour cut rounded corners
Drill holes
- Quantity: 1 complete set

Client's Goals:

- The very best print quality available
- Contemporary look for high-end bank lobby
- Layered panels for additional depth
- Easy to maintain
- Fast turnaround

Why We Do It Better:

- Solvent printing on wallpaper for smudge-free surface
- 1200dpi UV flatbed printing for stunning image quality
- Double-hit of opaque white to block out black material and for increased contrast
- CNC contour cutting for perfect radius corners
- Multi-depth stand-off hardware for additional depth
- All ink and material is fade- and water-resistant



During Installation



Finished Wall



Stand-off mounting hardware is available in different colors and sizes

PROJECT 19 SHOWCASE



Project Name:

AT&T Surfboard Displays

Specifications:

- Size: Stand-up Display - 24"x72"
Floor Graphic - 16"x48"
- Material: Stand-up Display - 1/2" white Fome-Cor
Floor Graphic - Adhesive vinyl w/ FG lamination
- Printing: Flatbed UV printing
- Finishing: CNC contour cut to surfboard shape
Custom over-sized easel backs
- Quantity: (41) sets for Chicagoland AT&T stores

Client's Goals:

- Eye-catching display solution
- The very best print quality available
- Consistent color to match corporate branding
- Floor graphic must be slip-resistant
- Easy to set up and use
- Fast turnaround

Why We Do It Better:

- 1200dpi UV flatbed printing for stunning image quality
- 1/2" Fome-Cor for light weight and extra durability
- CNC contour cutting to surfboard shape
- CNC cut custom double-wing easel backs using 4mm coroplast for extra durability
- Slip-resistant lamination designed for floor graphics
- All ink and material is water-resistant



PROJECT 20 SHOWCASE

SUNRISE HITEK



Project Name:

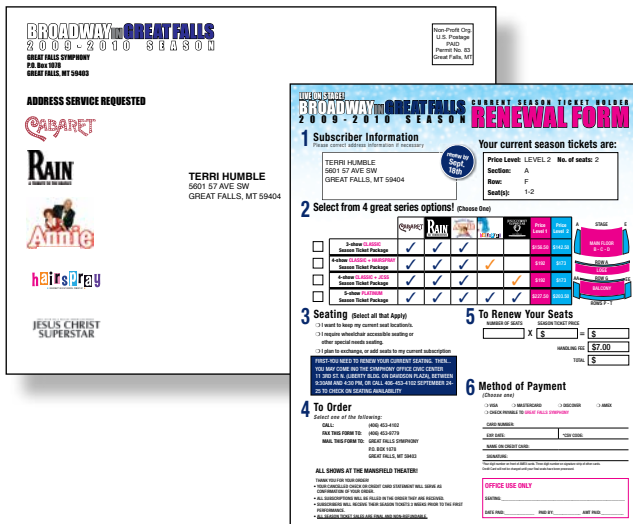
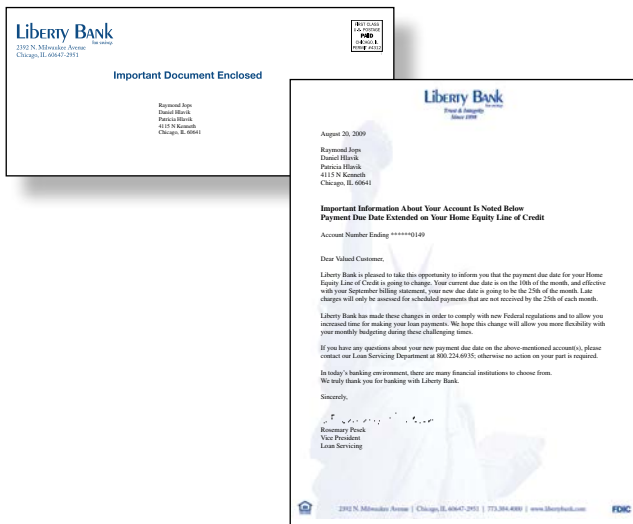
Variable-data Letters, envelopes, and mailing

Specifications:

- Letters: 8.5"x11" or any size up to 12"x18"
1-color or 4-color printing
Single or multiple pages
Variable-data anywhere in the letter
- Envelopes: Business #10, A7, 9"x12"
1-color or 4-color printing
Variable-data anywhere on envelope
Any envelope size between 3"x5" and 13"x19"
- Lettershop: Presort data for standard or first-class mail
CASS certification
NCOA update
Match-collate, seal, tray
Deliver to USPS
- Mail Class: Presorted Standard
Presorted First-Class
Regular First-Class
Periodicals
Non-profit (requires client's indicia)
Postcards, letters, or flats
- Quantity: As few as 25, as many as 20,000 and more

Why We Do It Better:

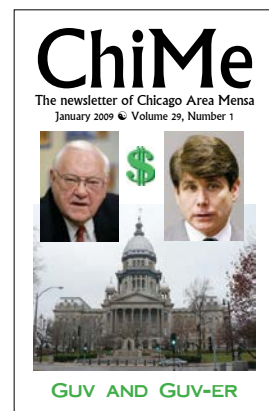
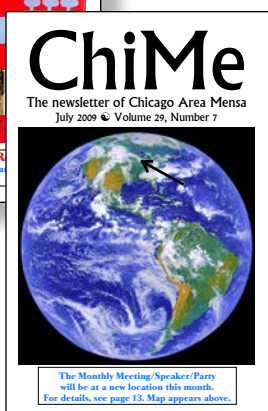
- Envelope and letter print quality that's superior to anything else on the market
- Maximum marketing impact – full variable-data capability anywhere on the envelope or letter, use any font/size/color, serial numbers, barcodes, even full-color images
- Printing on flaps is no problem
- Consistent color matching between different mailing components
- Automated folding and inserting for error-free matched collation
- All tasks are performed in-house for fast, turn-key solution
- Next-generation Intelligent Mail Barcoding with optional tracking
- Printing is done in one-pass for exceptional cost savings
- Fast turnaround – many mailings go into the mail stream within 24 hours after approval



PROJECT SHOWCASE

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SUNRISE HITEK



Project Name:

Chicago Mensa Monthly Newsletter

Specifications:

- Size: 5.5"x8.5" or 8.5"x11"
- Pages: 24-pg to 36-pg, with color paper insert
- Printing: 4-color and 1-color printing
Variable-data on one or more pages
- Finishing: Collate, fold, saddle-stitch, wafer seal
- Lettershop: Presort data for Periodical mail
CASS certification
NCOA update
Wafer seal, tray
Deliver to USPS
- Mail Class: Periodical
- Quantity: 1600 to 2300 copies

Why We Do It Better:

- Superior HP Indigo print quality that's head-and-shoulders above toner technologies
- Easy, turn-key print/mail solution that saves hundreds of man-hours per year
- Super fast turnaround in 24 hours from receipt of files to drop-off at USPS
- Significant cost savings over previous manual process
- Addressing is done at the same time as printing for exceptional cost savings
- Automated workflow ensures consistent results every time
- Voted as one of American Mensa's best newsletters

PROJECT 22 SHOWCASE



Project Name:

Red Door Spa variable-data mailing

Specifications:

- Size: 11.75"x7" and 10"x8.5"
- Paper: 100lb gloss cover
- Ink: 4/4 process + satin UV coating both sides
- Versions: (5) different artwork versions, each with unique verbiage and promotional offer to address different market segments
- Variable-Data: Name, letter verbiage, mailing panel, barcode for tracking promotional offers, IMB for tracking mail delivery
- Lettershop: Presort data for First-Class mail
CASS certification
NCOA update
(3) "T" perfs, score, fold, (2) wafer seals
Deliver to USPS
- Mail Class: Presorted First-Class
- Quantity: 28,438 total pieces

Why We Do It Better:

- HP Indigo print quality that's superior to all toner-based digital printing technologies on the market
- Maximum marketing impact – use variable-data capability to create a relevant message for each recipient
- Unique versions to address different market segments
- VDP barcode tracking
- VDP print on pre-perfed stock for zero-spoilage
- Satin UV coating to protect heavy ink coverage from scuffing and scratching; enhanced look-and-feel
- Next-generation Intelligent Mail Barcoding with optional mail delivery tracking
- Printing is done in one-pass for exceptional cost savings
- All tasks are performed in-house for fast, turn-key solution

PROJECT SHOWCASE

23

SUNRISE HITEK



Project Name:

CD/DVD Media Kit

Specifications:

- Components: Introduction Letter
Spiral-bound guide book
(6) CDs and (1) DVD duplication
Glossy color labels
DVD case with insert
Shipping box with label
- Fulfillment: Insert discs into case
Collate components
Prepare packages for shipping
Deliver to USPS
- Distribution: First-Class mail
- Quantity: 250 kits

Why We Do It Better:

- HP Indigo print quality that's superior to all toner-based digital printing technologies on the market
- Edit pitch/tempo on MP3 sound tracks and record audio CD masters
- Duplicate 250 sets each of 7 discs, affix labels
- Retail-grade disc packaging
- Collate and spiral bind books
- Collate all components into white shipping box, affix label
- All tasks are performed in-house for a fast and exceptionally cost-effective turn-key solution



PROJECT ²⁴ SHOWCASE

SUNRISE HITEK



Project Name:

AT&T U-Verse Challenge Campaign Displays

Specifications:

Components: Main challenge booth header and footer
Various floor graphics
Various podium wraps
Set-top box displays
Window clings

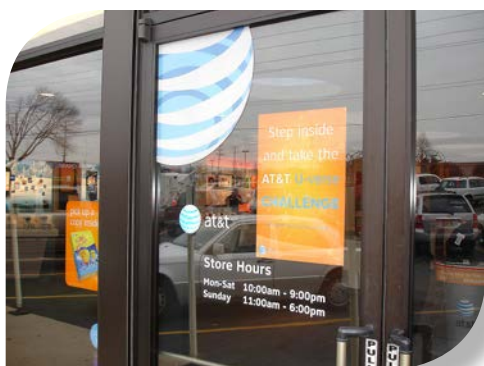
Production: Solvent and UV printing on styrene, adhesive vinyl, block-out window cling, floor graphic lamination, CNC digital die-cutting

Installation: On-site installation in (3) hours

Quantity: Up to 2,700 stores nation-wide

Why We Do It Better:

- Complete turn-key solution — from pre-planning to final installation
- Curved challenge header to be installed over existing dimensional letters and to be removable after marketing campaign, utilizing our exclusive build-up gap system
- 21' long one-piece seamless graphic on rigid styrene
- Slip-resistant floor graphics to comply with store safety guidelines, yet providing vibrant graphics
- Exceptional print quality with long term fade resistant inks
- Double-sided window clings with micro-channel adhesive for bubble-free dry installation
- CNC digital die-cut all pieces to exact shape and size



Before installation

During installation



Finished display area

PROJECT ²⁵ SHOWCASE

SUNRISE HITEK 

Project Name:

YMCA Street Banners and NCA Building Banners

Specifications:

Production: Solvent and UV Printing
Double-sided Vinyl Banners
Stitched Hemming and Pole Pockets
Reinforce Corners with Grommets
Cut Wind Slits

Size: YMCA - 2'x5'
NCA - 3'x11'

Typical Quantity: From one to hundreds of banners

Why We Do It Better:

- Outdoor durable vinyl banners that will last for years
- Single- or Double-sided printing
- Twin-needle sewing for extra strong pole pockets
- CNC-cut wind slits for consistent and precise placement
- Exceptional print quality with long term fade resistant inks



PROJECT ²⁶ SHOWCASE

SUNRISE HITEK 

Project Name:

Wire Bound and Perfect Bound Books

Specifications:

Size:	5.5"x8.5" to 11"x17" or any size in between
Paper:	80lb. or 100lb. gloss/dull text 70lb. or 80lb. uncoated text Cover weights up to 120lb. cover
Tabs:	Square or rounded tabs Mylar reinforcement on tabs or binding edge
Covers:	80lb., 100lb., or 120lb. gloss/dull cover Clear acetate front & black back cover
Binding:	Double-O wire binding Spiral coil binding Perfect binding
Quantity:	As few as one book, as many as 3,000

Why We Do It Better:

- High-definition print quality that's 5.5x the resolution of other digital printing technologies on the market
- Print books as collated sets, even with mixed stocks, eliminating human error in collation
- Multiple high-speed automatic punches and binders ensure fast turnaround and consistency
- Automatic coil inserter for high-speed production
- Digital perfect binder with multiple hinge scores and side-gluing capability for the most professional look
- Unique ability to perfect-bind along 17" edge for over-sized books



Double-O wire and spiral coil binding



Perfect binding with hinge score

PROJECT ²⁷ SHOWCASE

SUNRISE HITEK 



Project Name:

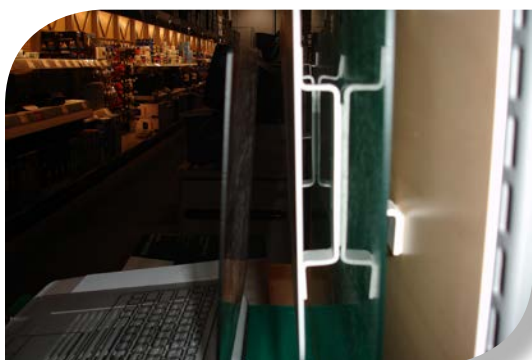
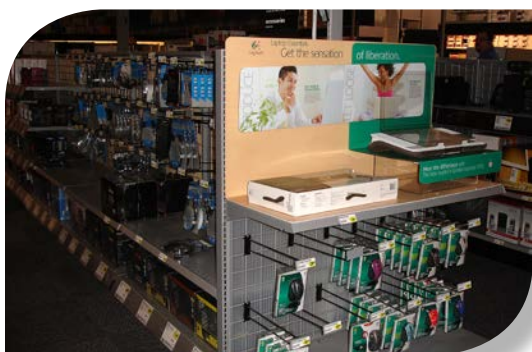
Best Buy Logitech P.O.P. Displays

Specifications:

Size: 41"x10"
Substrate: 0.118" White Styrene
Printing: 6-color 1200dpi UV flatbed
Cutting: CNC digital routing
Quantity: 700 pieces

Why Sunrise does it better:

- High-definition 1200dpi UV printing for stunning image quality
- 0.118" white styrene for extreme durability
- CNC digital routing of large radius rounded corners
- Super fast turnaround



Side view of display with spacer



Panels being cut on CNC digital router

PROJECT 28 SHOWCASE

SUNRISE HITEK



Project Name:

Rexx Rug Store Signage

Specifications:

Size:	12'x14' Garage Door 16'x2' Horizontal Sign Various Sizes of Window Clings
Substrate:	3mm DiBond (aluminum-faced panels) Clear Static Cling
Printing:	6-color 1200dpi UV flatbed
Cutting:	CNC digital routing
Quantity:	One complete set

Why Sunrise does it better:

- High-definition 1200dpi UV printing for brilliant colors
- Fade-resistant ink is rated for 3–5 years outdoor use
- 3mm aluminum DiBond for extreme durability
- Garage door is divided into (14) panels for installation
- Full color management to keep colors consistent between panels
- Precision CNC digital routing of aluminum panels and die-cutting window clings to shape
- Super fast turnaround



Aluminum panels mounted to garage door



Aluminum panels mounted over entry door



Clear window clings with 4c and white ink

Project Name:

NGE Exhibit Display Package

Specifications:

Pole Sign:	15"x33" Display Area Per Panel 8' Self-Standing Pole with Base Die-Cut, Score, Affix Closure Strips
Table Cover:	36"x72"x30" Standard Table Size Polyester Fabric with Sewn Edges
Banners:	31.5"x83.25" Display Area Per Panel Polypropylene Banner Material Padded Carrying Case
Printing:	6-color 1200dpi UV flatbed and Inkjet
Cutting:	CNC digital routing
Quantities:	From one to hundreds of sets

Why We Do It Better:

- Exclusively designed pole sign display system
- Soft fabric that drapes well for table cover
- Portable, durable, reusable retractable banner stands
- High-definition 1200dpi UV printing for brilliant colors
- Fade-resistant ink is rated for 3–5 years outdoor use
- Advanced color management to ensure consistent colors between components
- One person can set up all components in 5 minutes without any tools
- Super fast turnaround

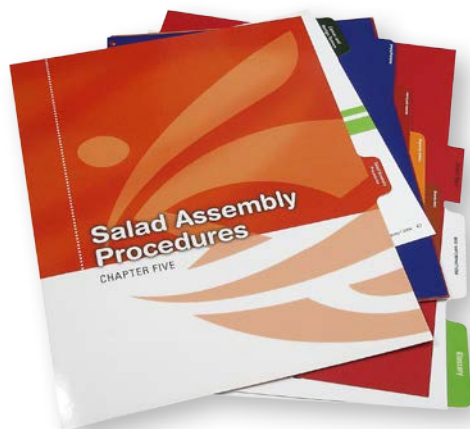


Folded pole sign for
easy transport



PROJECT SHOWCASE

30



Project Name:

Binders and Reports with Tab Printing & Cutting

Specifications:

- Tab Stock: 100lb Gloss/Satin Cover
100lb Uncoated Cover
12pt C1S or C2S Cover
- Tab Shape: Standard Rounded Tabs (0.5" width)
Premium Square Tabs (up to 0.75" width)
Custom Die-Cut Tabs (any size/shape)
- Binding: Double-O Wire Binding
Spiral Plastic Coil Binding
Perfect Binding
Three-Ring Binders
- Printing: High-Definition Indigo Digital Offset
4/0 or 4/4, full bleed
- Options: UV Coating (Gloss or Satin)
Aqueous Coating (Gloss or Soft Touch)
Lamination
Mylar Reinforcement
- Quantity: From one to thousands of sets



Why We Do It Better:

- High-Definition HP Indigo digital printing with 5.5x resolution and 10x smaller dots than toner technologies
- Multiple presses provide redundancy for fast-turnaround, mission-critical projects
- In-house tab-cutting and digital die-cutting to any shape
- UV and aqueous coatings to protect ink from scuffing and scratching, and to enhance look and feel
- Glueable, stampable, writable coatings available
- Automated high-speed punching and binding systems to handle large quantities with quick turnaround
- Advanced color management to ensure consistent colors between components
- Fulfillment service to collate, insert, pick-and-pack, and drop-ship, for a complete turn-key solution



PROJECT ³¹ SHOWCASE



Same Poster, Stick Anywhere!



Glass windows...



Cinderblock walls...



Wooden counters...



Painted drywall...

Project Name:

Super Easy MagiCling — Posters That Cling To Anything!

Specifications:

- Material: 2-mil white film
- How it works: Material is electrostatically charged to cling to virtually any flat surface. Just peel-and-stick!
- Clings to: Any wall surface such as drywall, cinderblock, brick, and cement
Glass such as windows and mirrors
Metal such as machines and equipment
Wood such as doors and wall paneling
- Printing: Proprietary High-Definition UV Printing
Variable-data personalization compatible
- Sizes: 22"x28"
24"x36"
Up to 30"x120"
- Quantity: From one to thousands of posters

Why We Do It Better:

- Super easy to install and update - just peel off and stick it anywhere! Posters can be repositioned or reused at any time without adhesive
- Completely residue-free and damage-free to walls
- Stays up for months, and can be recharged easily for longer term display
- Image side can cling to glass windows
- High-definition printing - vibrant color and fine details
- Outdoor-durable UV-resistant ink will not fade



Office doors...



Peel and stick, reposition any time

PROJECT 32 SHOWCASE

SUNRISE HITEK

Project Name:

Taste of Chicago Booth Signage

Specifications:

Material: PSA Adhesive Vinyl
3/4" White Sintra

Production: High-definition 6-color printing
Solvent and UV-curable inks
CNC digital contour cutting

Size: Different size sections up to 21'x6'

Quantity: One each

Why We Do It Better:

- High-definition 6-color printing for vibrant colors and fine details
- Permanent adhesive PSA vinyl for superior outdoor durability
- Latest generation solvent and UV curable inks will not fade
- Advanced CNC digital cutting of vinyl and Sintra boards to unique shapes, with amazing 3D look



PROJECT 33 SHOWCASE

SUNRISE HITEK



Project Name:

Beltone Retail Store Graphics

Specifications:

Components: Acrylic logo panel with 3D aluminum letters
Frameless poster on 3/16" black board
Custom wallpaper with Osnaburg backing
Clear matte PSA wall decal
See-through privacy window graphics

Production: High-definition 6-color printing
Solvent, Latex, and UV-curable inks
CNC digital contour cutting

Size: Different-size sections up to 20'x9'

Quantity: From 1 to 50 sets



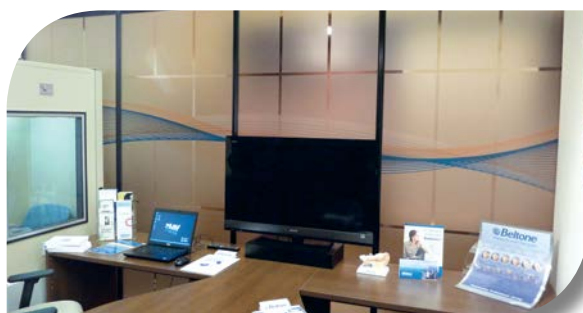
Frosted acrylic logo panel with 3D logo and lettering



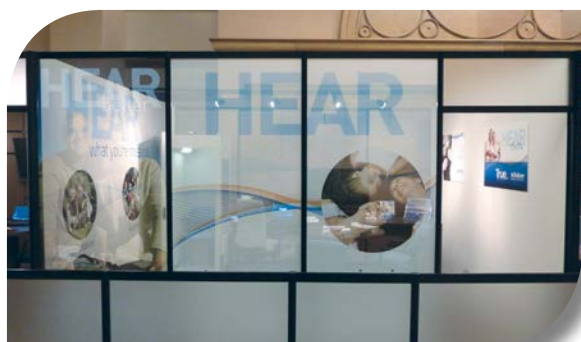
Frameless wall posters



Custom wallpaper covering



Clear wave decal installs over glass or wall



Front side of see-through window graphics



Back side of see-through window graphics

Why We Do It Better:

- High-definition 6-color printing for vibrant colors and fine details
- Easy to install 3D lettering and logo panel on frosted acrylic
- Contemporary look of frameless posters and wall graphics
- Latest generation solvent and UV curable inks will not fade
- Advanced CNC digital cutting dimensional logo and letters

PROJECT 34 SHOWCASE

SUNRISE HITEK 

Project Name:

Prototype Packaging

Specifications:

- | | |
|-------------|--|
| Material: | 18pt SBS Cover
24pt Cover
Corrugated E-Flute and B-Flute
Corrugated Plastic
Gloss vinyl mounted to corrugated pads |
| Production: | High-definition 6-color printing
Solvent, Latex, and UV-curable inks
CNC digital contour cut and score |
| Size: | Any size up to 4'x8' |
| Quantity: | From one to hundreds |



Why We Do It Better:

- High-definition 6-color printing for vibrant colors and fine details
- Gloss vinyl printed on latest Latex printer is scuff resistant, environmentally friendly, and mimics the look of glossy retail packaging
- Optically registered digital cutting cuts, perfs, and scores in one pass, ensuring high precision
- In-house finishing such as gluing, assembly, and fulfillment provides an easy, turn-key solution
- Jumbo-size corrugated plastic boxes are router scored, making them extremely durable for reuse, great for tradeshow



Jumbo size Coroplast boxes for tradeshow display



Retail boxes for test marketing

PROJECT 35 SHOWCASE

SUNRISE HITEK 

Project Name:

Hexagon Standee

Specifications:

Material:	Fome-Cor
	Gatorboard
	Sintra 3mm or 6mm
	DiBond
	Acrylic
Production:	High-definition 6-color printing
	Solvent, Latex, and UV-curable inks
	CNC digital contour cut and score
Popular Sizes:	6"x6"
	8"x8"
	12"x12"
	16"x16"
Quantity:	From one to hundreds

Why We Do It Better:

- High-definition 6-color printing for vibrant colors and fine details
- Outdoor durable ink that will never fade
- Double-sided printing direct on substrate
- Optically-registered interlocking slits with unmatched precision
- Easy to assemble, high-impact display
- Transportable, reusable, low-cost
- Super-fast turnaround



Attention-grabbing 3-dimensional design



High-Precision Digital Die-Cutting

PROJECT 36 SHOWCASE

SUNRISE HITEK 



Project Name:

Nature Museum — The Lost Panoramas Exhibit

Specifications:

- | | |
|-------------|---|
| Material: | Clear Film
Black Ultraboard with White Face
PSA Adhesive Vinyl |
| Production: | High-definition 6-color printing
1200dpi UV Flatbed Printing
CNC digital cutting
Opaque white ink with controlled translucency |
| Sizes: | Various sizes up to 4'x8' |
| Quantity: | One complete set consisting of approximately 50 individual panels |

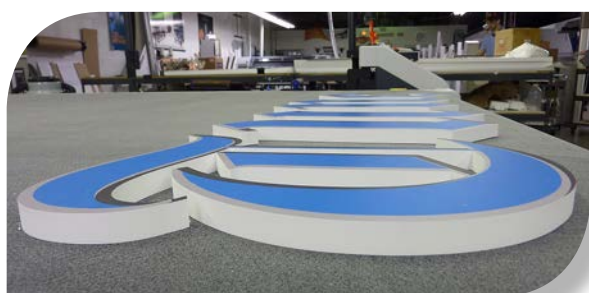
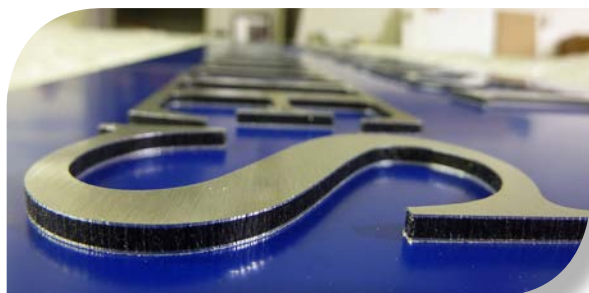
Why We Do It Better:

- High-definition 6-color printing for vibrant colors and fine details
- Outdoor durable ink that will never fade
- Custom color profile for consistent, neutral black & white photography
- UV flatbed printing on museum quality WBB boards
- Controlled application of white ink to achieve desired level of translucency
- Optically-registered digital cutting allows perfect matchup between panoramic panels
- Super-fast turnaround



PROJECT 37 SHOWCASE

SUNRISE HITEK



Project Name:

Dimensional Letters and Logo Signs

Specifications:

Material:	Sintra/PVC Panels Brushed Aluminum DiBond Acrylic, PETG, and Polycarbonate Metallic-Faced PVC Frosted P95 and Non-Glare Acrylic
Production:	High-definition 6-color printing 1200dpi UV flatbed printing CNC digital cutting Adhesive backing with installation template Multi-tiered Panels
Sizes:	Various sizes up to 4'x8'
Quantity:	From one to hundreds of panels

Why We Do It Better:

- High-definition 6-color printing for vibrant colors and fine details
- Outdoor durable ink that aggressively bonds to substrate, will not chip, flake off, delaminate, and will not fade
- Letters and logos can be cut out of blank material, or can be printed first
- White ink is available for printing on clear and colored substrates, and can be fine-tuned to the exact opacity
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality
- Easy installation with supplied template
- Super-fast turnaround



PROJECT SHOWCASE

38

SUNRISE HITEK



Project Name:

Digital Kiss-Cutting and Die-Cutting

Specifications:

- Material:** White paper & vinyl label
Clear & white static cling
Clear label and synthetic paper
Cover stock, SBS, rigid vinyl, styrene, and plastic substrates up to 2" thick
- Printing:** HP Indigo digital printing
2436dpi resolution, true offset quality
White ink available
Up to 20pt thick material
- Finishing:** UV coating and lamination
Zund G3 digital cutting
- Sizes:** Up to 12"x18"
- Quantity:** From 25 to thousands

Why We Do It Better:

- Best-in-the-business HP Indigo print quality. Prints with true CMYK inks with 5.5x resolution and 10x smaller dots compared to toner-based printers
- Opaque white ink available for printing on clear and colored substrates. White density can be precisely controlled to achieve the desired look
- Heavy substrates can be up to 20pt thick
- In-house UV coating and lamination to protect heavy ink coverage from scuffing and scratching
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality.
- Super-fast turnaround



PROJECT SHOWCASE

39

SUNRISE HITEK



Project Name:

Holiday Cards and Envelopes

Available with
digital white ink
- Cards Only -

Specifications:

Material: White, color, pearlescent, translucent, or metallic paper and envelopes
Clear film, frosted polycarbonate
Rigid vinyl and other synthetic substrates

Printing: HP Indigo digital printing
2436dpi resolution, true offset quality
Digital white ink available
Up to 20pt thick material

Finishing: UV coating and lamination
Zund G3 digital cutting
Variable-data address and mailing

Sizes: Up to 12"x18"

Quantity: From 25 to thousands

Why We Do It Better:

- Best-in-the-business HP Indigo print quality. Prints with true CMYK inks with 5.5x resolution and 10x smaller dots compared to toner-based printers
- **NEW** Opaque white ink available for printing on clear and colored substrates. White ink can be printed under, over, or blended with 4-color elements for special effects
- **NEW** Heavy substrates can be up to 20pt thick
- In-house UV coating and lamination to protect heavy ink coverage from scuffing and scratching
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality.
- Turnkey solution with in-house mailing and fulfillment

Digital white ink is available for printing on clear, metallic, and pearlescent substrates!



Digital die-cutting is available for cutting any material to any shape!



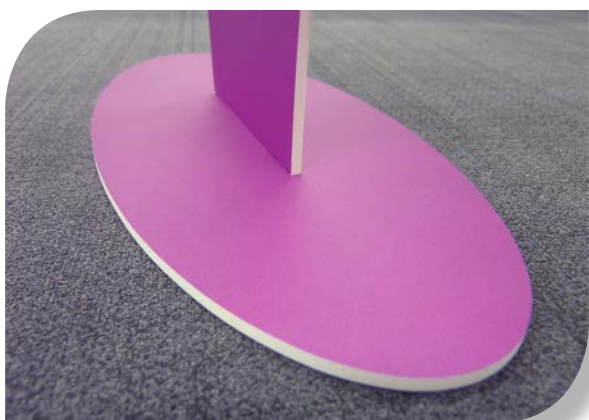
Digitally printed holiday cards feature professional quality and are cost effective



Pearlescent, and metallic envelopes are available.

PROJECT 40 SHOWCASE

SUNRISE HITEK



Project Name:

Counter-Top Standees

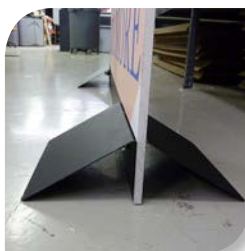
Specifications:

- Material:** Sintra, 3mm or 6mm
Other suitable materials include Fome-Cor, Gatorboard, Styrene, Acrylic, DiBond, Falconboard, or virtually any other rigid substrate
- Printing:** 6-color UV flatbed
1200dpi resolution
Digital white ink available
Up to 2" thick material
- Finishing:** CNC cutting
Ships flat as kits
- Sizes:** Any size up to 5'x10'
Larger size displays may require additional support for stability
- Quantity:** From one to hundreds

Why We Do It Better:

- Exclusive Sunrise-engineered free-standing base
- Base is produced on the same material to avoid cost of standee hardware
- Base can be printed at the same time as artwork
- Beautiful UV flatbed printing that offers the very best image quality in the business
- Opaque white ink available for printing on clear and colored substrates. White ink can be printed under, over, or blended with 4-color elements for special effects
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality
- Complete turn-key solution for the customer

Other Solution for standee displays:



Wedge Feet



Half-moon Interlock



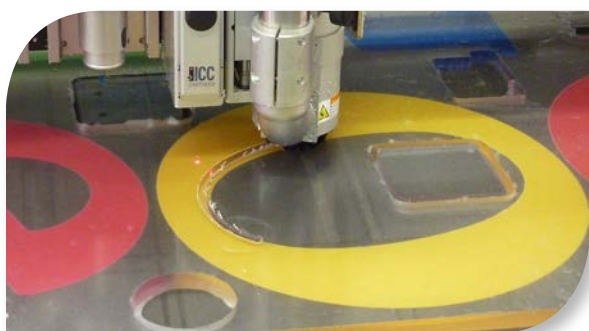
Spider Feet

PROJECT ⁴¹ SHOWCASE

SUNRISE HITEK



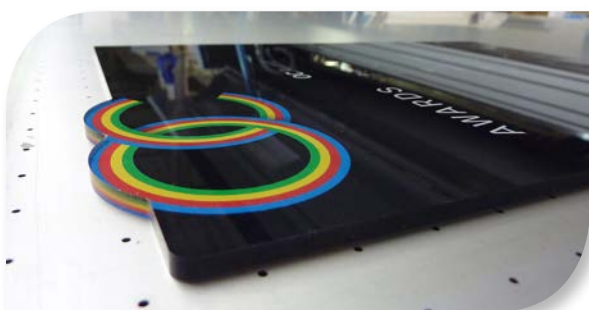
UV flatbed printing with opaque white ink



Laser precision CNC router cutting



Material thickness up to 2" thick



Variable-data customized award panels



Directional panels with 3-dimensional lettering

Project Name:

Printing on Acrylic

Specifications:

Material: Acrylic, Plexiglas, PETG, Polycarbonate

Finishes: Clear, frosted, non-glare

Printing: 6-color UV flatbed
1200dpi resolution
Digital white ink available

Finishing: CNC cutting to any shape
Rounded corners and drill holes

Sizes: Typical sizes up to 4'x8' and up to 2" thick
Larger sizes available upon special order

Quantity: From one to hundreds

Why We Do It Better:

- Beautiful UV flatbed printing that offers the very best image quality in the business
- Fade-resistant inks are outdoor-rated for 3-5 years
- Opaque white ink available for spot or overall printing. White ink can be printed under, over, or blended with 4-color elements for special effects
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality
- Coming soon – Diamond Polishing for crystal clear polished edges



Durable outdoor ink on frosted plexiglass



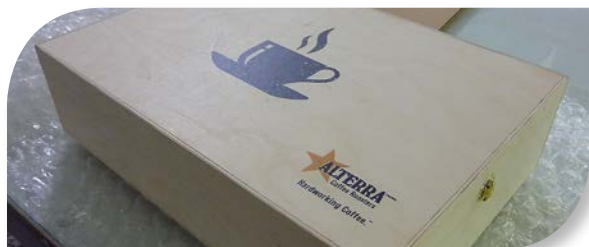
Etched acrylic with flame-polished edges



Acrylic boxes with double-sided graphics

PROJECT 42 SHOWCASE

SUNRISE HITEK



Wood box lids



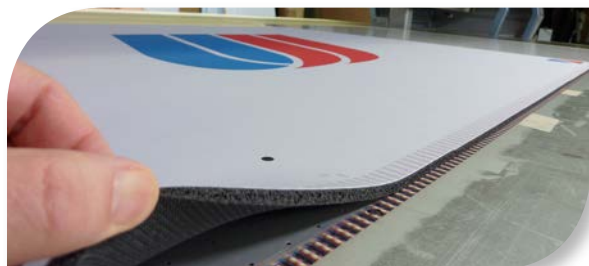
Ceramic, porcelain, or stone tiles



Pre-fabricated plywood panels



Solid aluminum elevator panels



Rubber floor mats



Pre-fabricated metal parts

Project Name:

Print on (Almost) Anything

Specifications:

- Material: Virtually any material that has a flat print surface, up to 4'x8' and up to 2" thick
- Finishes: Paper, plastic, metal, wood, glass
- Printing: UV flatbed printing at 1200dpi
Magnetic Linear Transport for ultra precise dot placement
Digital white ink available
- Finishing: CNC cutting of most materials to any shape
Available cutting tools include knife, router, V-cut, oscillating blade, diamond polishing
- Quantity: From one to thousands

Why We Do It Better:

- Beautiful UV flatbed printing that offers the very best image quality in the business
- Fade-resistant inks are outdoor-durable for 3-5 years
- Opaque white ink available for spot or overall printing. White ink can be printed under, over, or blended with 4-color elements for special effects
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality



Vinyl-wrapped skis



Thick foam buttons



Soft cloth fabrics



Metal street signs

PROJECT 43 SHOWCASE

SUNRISE HITEK



Left:
Double-side
Window Decal



Above:
Car Magnet



Left:
Removable Wall
Decal

Below:



Above and Right:
Elevator Decals

Below:
Window Decal with
Opaque White Ink



Project Name:

A Decal for Every Surface

Specifications:

Material: Removable Adhesive Vinyl (white or clear)
Permanent Adhesive Vinyl (white or clear)
Static Cling (white or clear)
Block-out Poly Film for 2-sided Decals
MagiCling (clings to any surface)
Wallpaper
Magnet (different thicknesses available)

Printing: HP Indigo Digital Printing (up to 12"x18")
Solvent or Latex (5-yr outdoor durable)
UV Flatbed Printing (print on any material)
Digital White Ink Available
Variable-data Printing Available

Finishing: Bubble-free Window Decal Lamination
Slip-resistant Floor Graphic Lamination
CNC Cutting of Any Material to Any Shape

Quantity: From One to Thousands

Why We Do It Better:

- Best-in-the-business image quality for every application; sharp text with fine details
- All inks are fade-resistant and outdoor-durable
- Opaque white ink available for spot or overall printing. White ink can be printed under, over, or blended with 4-color elements for special effects
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality
- Advanced bubble-free adhesive for easy installation

Popular Window Decal Types:



Single-sided
1st surface for
outside installation



Single-sided
2nd surface for
inside installation



Double-sided with
air release adhesive for
bubble-free installation

PROJECT 44 SHOWCASE

SUNRISE HITEK 

Project Name:

Standee Displays

Specifications:

- Material:** Gatorboard, Fome-Cor, Coroplast, and Sintra boards in a variety of thicknesses, depending on display size
- Printing:** UV flatbed printing at 1200dpi
Magnetic Linear Transport for ultra precise dot placement and banding-free output
Digital white ink available
- Finishing:** CNC cutting of any materials to any shape.
Popular standee feet options include Spider Feet, Easel Backs, Wire Tube Feet, Interlocking Feet, and Wedge Feet.
Displays can be folded for easy shipping.
- Quantity:** From one to thousands

Why We Do It Better:

- Beautiful UV flatbed printing that offers the very best image quality in the business
- Fade-resistant inks are outdoor-durable for 3-5 years
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality
- Wide variety of feet options combined with our years of experience make the best standees available



Spider feet are portable and easy to use



Lightweight 3/16" Gatorboard Cut-Outs



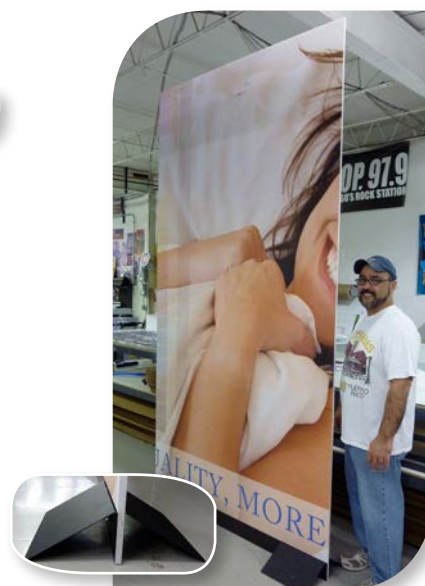
Displays can be folded for easy shipping



Wire Tube Feet offer the ultimate in portability



Interlocking feet are low cost and easy to use



Wedge feet are great for tall displays up to 10'

PROJECT 45 SHOWCASE

SUNRISE HITEK 



Project Name:

Spot Gloss/Matte Coating

Specifications:

Material: Coated papers up to 18pt
Clear (10pt) or white rigid vinyl up to 20pt
Clear or white adhesive labels and clings

Printing: HP Indigo Digital Printing (up to 12"x18")
High-gloss spot UV and matte coating
White ink for clear or color substrates
Variable-data spot gloss/matte coating

Finishing: Variable data and variable image
Advanced digital die-cutting
Score, perf, "L" perf, "T" perf
Rounded corners, drilling, tab cutting
Perfect binding with hinge scores
Saddle-stitching, spiral and wire binding
NCOA, data work, lettershop, mailing

Quantity: From one to millions

Why We Do It Better:

- Best-in-the-business image quality for every application; sharp text with fine details
- Exclusive digital spot high-gloss/matte coating, including spot coating of variable-data elements
- Exclusive heavy substrate compatibility up to 20pt
- Digital white ink available for spot or overall printing. White ink can be printed under, over, or blended with 4-color elements for special effects
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality
- All finishing services are performed in-house for the very best in quality and turnaround



PROJECT ⁴⁶ SHOWCASE

SUNRISE HITEK 



Project Name:

Nature Museum — Nature's Architects Exhibit

Specifications:

Material: 0.5" and 1" Sintra for 3D Letters
Black Ultraboard with White Face and
White Sintra for Display Panels
PSA Vinyl for Wallpaper Background
Clear PSA Vinyl with 4C & White Ink

Production: High-definition 6-color printing
1200dpi UV Flatbed Printing
CNC digital cutting

Sizes: Various sizes up to 4'x8'
Contour-cut to different shapes

Quantity: One complete set consisting of
approximately 150 individual pieces



Why We Do It Better:

- High-definition 6-color printing for vibrant colors and fine details
- Outdoor durable ink that will never fade
- Museum-quality direct printing on a variety of materials, featuring our unique banding-free workflow
- Digital white ink for enhanced printing on clear vinyl
- Optically-registered precise digital cutting cuts material up to 2" thick to any shape
- Super-fast turnaround



PROJECT 47 SHOWCASE

SUNRISE HITEK



Large Hanging Mobile – Free Spinning 360° Viewing

Project Name:

Allstate Display Kit

Specifications:

Materials:	3mm White Sintra White Static Cling 80lb and 100lb Cover Gloss Photo Paper
Production:	High-Definition Indigo Digital Printing 1200dpi UV Flatbed Printing Digital and conventional die-cutting Fulfillment, drop-ship
Sizes:	Various sizes up to 5'x10' Contour-cut to different shapes
Quantity:	One to Hundreds

Why We Do It Better:

- Best-in-the-business image quality with our exclusive banding-free workflow
- Custom mobile hanging hardware kit allows 360° rotation and viewing
- Custom die-cut coffee cup sleeves and door hangers
- Acrylic counter card holder with versioned inserts
- Vibrant window posters
- CNC digital die-cutting of various pieces
- True static cling for adhering to inside of windows
- Collate and pack individual kits, drop-ship



Mobile Hardware Kit



Acrylic Counter Cards



Coffee
Cup
Sleeves



Door Hangers



Window Clings



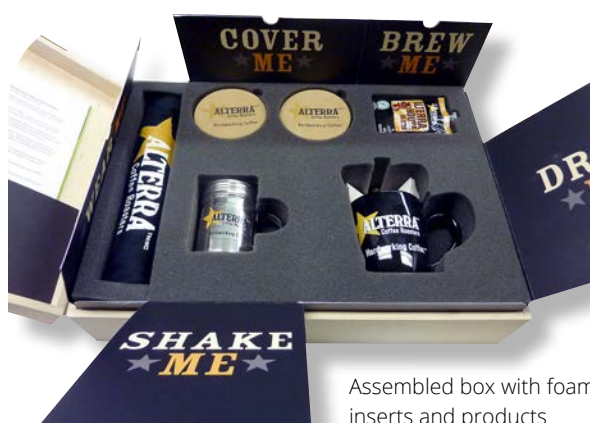
Large Format UV Flatbed Printing

PROJECT 48 SHOWCASE

SUNRISE HITEK 



Wood box lids being printed on our UV flatbed press



Assembled box with foam inserts and products



Finished box



Project Name:

Alterra Presentation Box

Specifications:

- | | |
|-------------|---|
| Materials: | Custom White Birch Wood Box
24pt C2S Cover
Charcoal Foam Inserts
Custom Shipping Container |
| Production: | High-Def UV Printing on Box Lids
Double-Sided UV Printing on 24pt Cover
Matte Lamination and Die-Cutting of Merchandising Doors

CNC Cutting of Foam Inserts
HP Indigo Printing of Product Brochures
Fulfillment of Supplied Products |
| Size: | 20"x14"x5" Wood Box |
| Quantity: | 150 |

Why We Do It Better:

- Assisted in designing the construction of the presentation package, including wood box, foam inserts, merchandiser doors, product placement, etc.
- True flatbed UV press for printing on pre-made box lids, with perfect registration, banding-free output
- Latest generation digital die-cutting of foam inserts. Foam inserts are created in multiple layers to accommodate different product heights
- Fulfillment service — assemble box, place foam inserts and products, glue merchandiser doors, pack in custom shipping container, etc.

PROJECT ⁴⁹ SHOWCASE

SUNRISE HITEK



Finished bag

Project Name:

Superman Bag Flap Liner

Specifications:

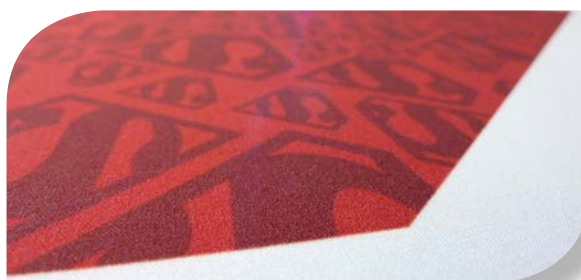
Materials: White 4oz Poly Fabric, Micro Suede Finish
Production: UV Flatbed Printing
CNC Digital Die-Cutting
Hemming, stitching and snaps by customer
Size: 16"x20"
Quantity: 1900 pieces

Why We Do It Better:

- High-Definition 6-color UV Flatbed Printing
- Advanced Color Management for consistent color throughout entire job
- Specialized fabric cutter for high-speed cutting with superb edge quality, eliminating snagging and fraying
- Superfast turnaround



Magnetic Linear Transport on UV flatbed printer produces banding-free output



Close-up view of printed fabric



High-speed Zund G3 digital cutter with specialized rotary fabric cutting tool, cuts up to 10x faster than other blades and with cleaner edge



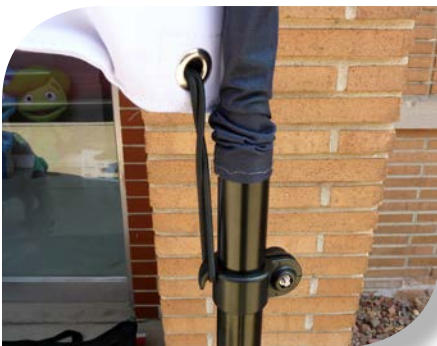
Finished liner

PROJECT 50 SHOWCASE

SUNRISE HITEK



10-feet tall sidewalk feather banner gets your message out effectively



Heavy duty pole with bungee cord reinforcement offers flexibility in the wind



Water-filled stabilizer base for indoor use

Project Name:

Feather and Teardrop Flying Banners

Specifications:

- Materials: Polyester fabric
- Production: Single or double sided graphics
CNC digital cutting
Hem, stitch and provide hardware
- Size: 8', 11', or 13' high
- Quantity: From one to hundreds

Why We Do It Better:

- Turn-key solution — comes with graphic and hardware for both indoor and outdoor use
- High-Definition 6-color Printing
- Specialized fabric cutter for high-speed cutting with superb edge quality, eliminating snagging and fraying
- Fast turnaround



Double-sided banners flying in the wind



In-ground stake for outdoor use

PROJECT 51 SHOWCASE

SUNRISE HITEK 



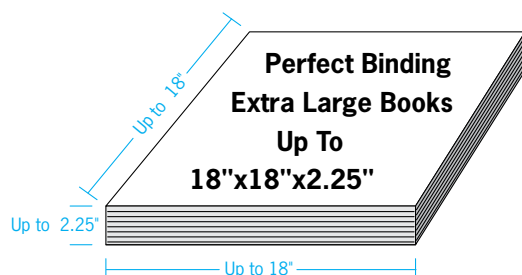
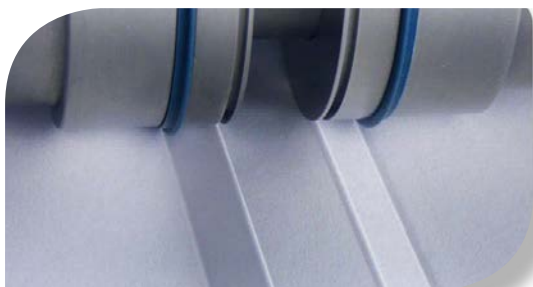
Oblong books are our specialty



Fast turnaround on all projects



17" wide book, white ink on black Touché cover



Project Name:

Oversized Perfect Binding

Specifications:

Size:	4"x4" to 18"x18" or any size in between
Paper:	60lb. text to 18pt. cover or any weight in between Gloss, satin, matte, offset finish
Finishing:	Optional high-gloss or satin UV coating Gloss/matte spot coating Opaque white ink (for printing on clear or colored papers)
Binding:	Perfect binding Hinge scores Side glue
Quantity:	From one to thousands

Why We Do It Better:

- High-definition print quality — 5.5x the resolution of competing toner or dry-ink technologies
- Print books as collated sets, even with mixed stocks, eliminating human error in collation
- Highest quality 4-clamp perfect binder for the fastest throughput
- Multiple binders ensure fast turnaround and consistency
- Digital perfect binder with multiple hinge scores and side-gluing capability for the most professional look
- Perfect-bind extra large books up to 18"x18"x2.25"



Spine of a perfect bound book



High-speed industrial perfect binder

PROJECT 52 SHOWCASE

SUNRISE HITEK 



Project Name:

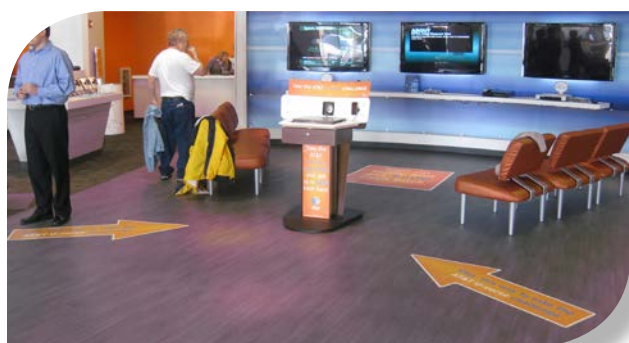
Floor Graphics

Specifications:

- Size: Up to 54" wide by any length
- Material: Removable or permanent adhesive vinyl
Carpet-friendly adhesive vinyl
- Finishing: Slip- and scuff-resistant lamination
CNC digital die-cutting to any shape
- Application: Hard surface floors
Low pile carpet
Can be used as regular decal and applied to various surfaces
- Quantity: From one to thousands

Why We Do It Better:

- Best-in-the-business image quality with sharp text and fine details
- All inks are fade-resistant and outdoor-durable
- Opaque white ink available for spot or overall printing. White ink can be printed under, over, or blended with 4-color elements for special effects
- Optically-registered digital die-cutting offers perfect registration between parts and superb edge quality
- Graphics can be made specifically for use on carpets
- Removable adhesive offers solid placement on floor, and removes cleanly with no residue



PROJECT 53 SHOWCASE

SUNRISE HITEK 

Project Name:

Die-cut Greeting Cards, Envelopes, and Mailing

Specifications:

Material: Paper – white, color, pearlescent, translucent, or metallic
Envelopes – stock or custom envelopes
Clear film, frosted polycarbonate
Rigid vinyl and other synthetic substrates

Printing: HP Indigo digital printing
Variable-data printing and mailing
True offset print quality using ink, not toner
Digital white ink available
Up to 18pt cover or 20pt rigid vinyl

Finishing: UV coating and lamination
New soft-touch lamination
Zund G3 digital cutting
Mailing and fulfillment

Sizes: Up to 12"x18"

Quantity: From 100 to thousands

Why We Do It Better:

- High-definition HP Indigo print quality
- Opaque white ink available for printing on clear and colored substrates. White ink can be printed under, over, or blended with 4-color elements for special effects
- Heavy substrates up to 18pt cover or 20pt rigid vinyl
- In-house UV coating and lamination to protect heavy ink coverage from scuffing and scratching
- Optically-registered digital cutting offers perfect registration between parts and superb edge quality.
- Turn-key solution with in-house mailing and fulfillment

Digital white ink is available for printing on clear, metallic, and pearlescent substrates!



Digital die-cutting is available for cutting any material to any shape!



Christmas Ornaments



Digital die-cutting to any shape



Custom die-cut envelopes

PROJECT 54 SHOWCASE

SUNRISE HITEK 



Finished USB drive holder



Printed registration marks and optical alignment ensure the cutting is perfect every time



Cutting is done in multiple passes using different tools optimized for each material



Final cut to ensure a smooth and finished edge

Project Name:

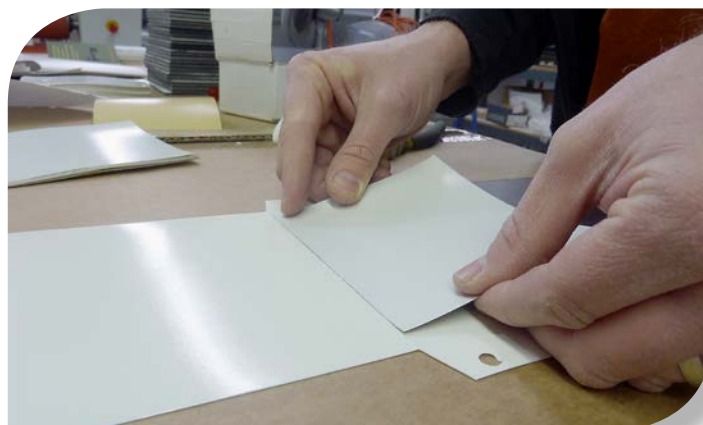
USB Drive Case with Magnetic Closure

Specifications:

- Material: Photo gloss paper
Soft-touch matte lamination film
Black Gatorboard
Magnetic receptive sheeting
Neodymium magnet
- Printing: Epson HDR (High Dynamic Range) Printing
- Finishing: Lamination
Mounting to gatorboard
CNC-cut USB drive tray
Embed magnet in tray and lid
- Sizes: 60" wide by any length
- Quantity: From one-to-hundreds

Why We Do It Better:

- Assistance in structure design to ensure the case is professional looking, extra durable
- Epson HDR printing features industry's highest image quality, ensuring smooth, banding-free output with vibrant colors and sharp details
- Soft-touch matte lamination protects the print, is scuff-resistant, and provides a silky finish
- Magnetic closure optimized for the right amount of "pull," ensuring the exact amount of tactile feel
- Optically-registered digital cutting offers perfect registration between parts with superb edge quality
- Super-fast turnaround



The human touch — a magnetic receptive sheet is carefully aligned and sandwiched in the lid

PROJECT 55 SHOWCASE

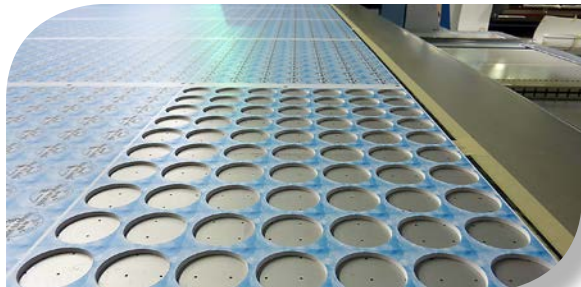
SUNRISE HITEK



Finished poker chips



UV lamp cures ink instantly with excellent scuff resistance and durability



Chips are cut on our precision CNC digital cutter



Printed, cut, bagged, and delivered

Project Name:

Poker Chips

Specifications:

Material: 3mm White Sintra

Printing: 6-color UV Flatbed

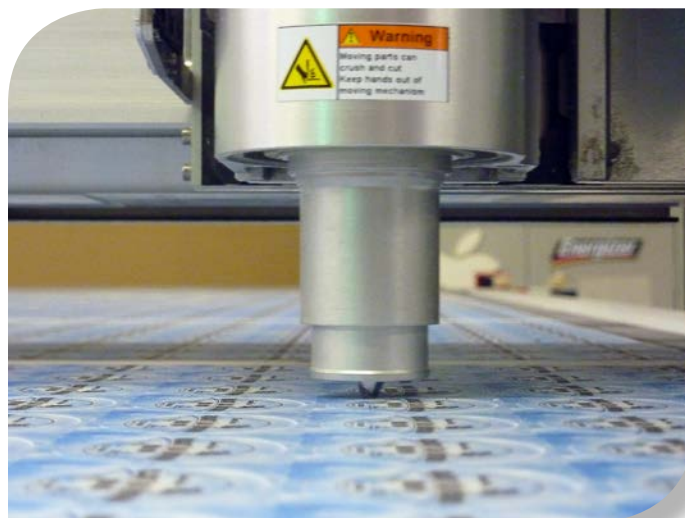
Finishing: CNC Cut

Sizes: 1.5" diameter

Quantity: From hundreds to thousands

Why We Do It Better:

- High-resolution UV flatbed printing offers vibrant colors, and the best ink durability in its class
- Printing is done on large 4'x8' sheets with thousands of images per sheet, delivering a competitive unit cost even at high quantities
- Pin-registration on a vacuum table ensures accurate backup over the entire sheet area
- Optically-registered digital cutting offers perfect registration between parts with superb edge quality
- Super-fast turnaround



Depending on the material, the optimal cutting tools are available to ensure superior edge quality

PROJECT 56 SHOWCASE

SUNRISE HITEK 



Finished box
with carrying handle



Parts are hot-glued solidly in place



Matte lamination provides excellent durability

Project Name:

Abbott IV Bottle Kit

Specifications:

- Material:** Gloss PSA Vinyl
E-Flute Corrugated Board
Uncoated PSA Label
0.5" White Ultraboard
1.5" Charcoal Foam
- Printing:** 6-color Latex Printing on PSA Vinyl
4-color Indigo Printing on Uncoated PSA Label
- Finishing:** Matte Lamination
Mount to E-Flute to create double-white board
Router-cut and V-cut White Ultraboard
Hot-glue parts in place
Affix carrying handle with velcro closure
- Size:** 9"x12"x3"
- Optimal Qty:** Five to a few hundred

Why We Do It Better:

- Improve supplied box construction and recommend material selection for best presentation
- Amazing quality 1200dpi Latex printing featuring vibrant colors, fine details, and smooth gradients
- Design V-cut channels to hold down products securely
- Turn-key solution - from design, production, to fulfillment of all supplied medical parts and shipping



Custom-tuned box for perfect fit-and-finish

PROJECT 57 SHOWCASE

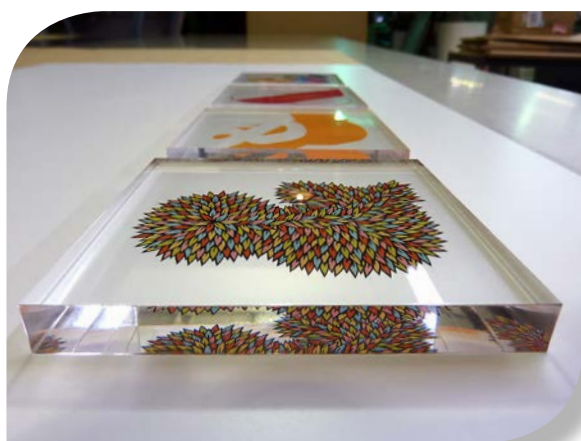
SUNRISE HITEK 



Crystal clear acrylic coasters, 4 coasters per set.



With opaque white ink backing, these coasters can be placed on any color surface and still maintain clear visibility.



Impressive heavy half-inch thickness with flame-polished edges.

Project Name:

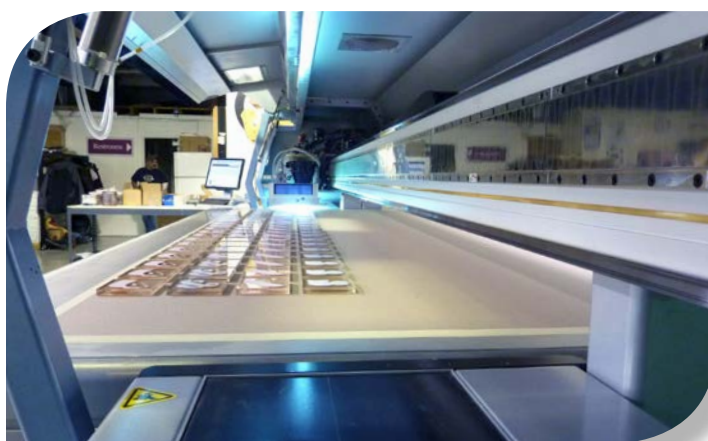
Acrylic Coasters

Specifications:

- Material: 0.5" Clear Acrylic
- Printing: 6-color UV flatbed
1200dpi Resolution
Digital White Ink
- Finishing: CNC Cutting
Flame-Polished Edges
- Sizes: 4"x4" as shown
Maximum Image Area 78"x120"
- Quantity: From Hundreds to Thousands

Why We Do It Better:

- Beautiful UV flatbed printing that offers vibrant colors and sharp details
- Flame-polished edges are crystal clear and look like glass even from the side
- Fade-resistant inks are also scuff and scratch-resistant
- White ink is printed under 4-color process for enhanced contrast and visibility when coaster is placed over dark surfaces
- Reverse printing allows the image to show through the acrylic for a super glossy view from the front
- Hundreds of parts are placed on a large vacuum table for cost efficiency and accurate placement



Coasters are held securely on a vacuum table during printing. Hundreds of parts are printed at the same time for maximum cost efficiency.

PROJECT 58 SHOWCASE

SUNRISE HITEK 



Slipcase package with sleeve, brochures, and USB drive holder



Wing tabs keep the USB drive from falling out



Finished USB holder and tab-cut brochures

Project Name:

Slipcase Package

Specifications:

- Slipcase: HP Indigo printing on 80lb dull text with soft-touch matte lamination, mount to 80pt black board
- Sleeve: High Dynamic Range printing on 7mil gloss paper with soft-touch matte lamination, CNC cut and score, double-sided tape
- USB Holder: HP Indigo printing on 14pt no-crack cover, soft-touch matte lam, die-cut
- Brochures: HP Indigo printing on 100lb dull cover with satin UV coating, custom tab-cut
- Printing: HP Indigo printing
HDR large format printing
- Finishing: CNC digital die-cutting
Score, fold, glue to make boxes
- Size: 7"x10"x2"
other sizes available
- Quantity: 500 (optimal qty range 10 to 500)

Why We Do It Better:

- Turnkey solution – we handle the structural design of the slipcase, sleeve, USB drive holder, as well as production of all items
- Our combination of HP Indigo and High Dynamic Range large format printing offers the very best print quality available
- Soft-touch matte lamination film features a silky smooth finish while adding protection
- In-house digital die-cutting allows for quick structural changes and rapid prototyping



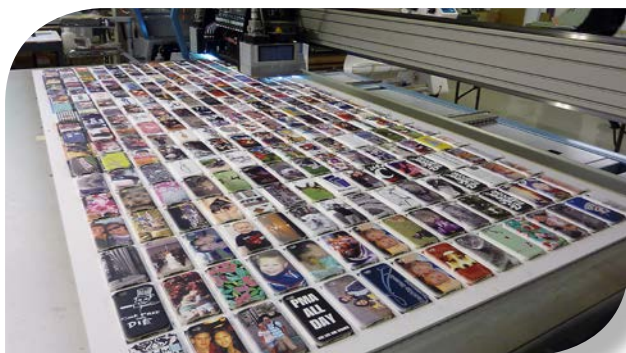
Soft-touch matte lam adds protection and refined aesthetic

PROJECT 59 SHOWCASE

SUNRISE HITEK



Turn your photos and artwork into customized iPhone cases with easy online design tool



High-resolution UV imaging on iPhone cases



Durable polycarbonate cases – To Protect and Beautify



Full-bleed image softly wraps around all edges

Project Name:

Custom Printed iPhone Cases

Specifications:

- "Slider:" 2-piece design fits snugly to your iPhone 4, has soft-touch rubberized coating, protects iPhone screen when placed face-down
- "Clipper:" Ultra-thin 1-piece design clips onto the phone easily, make a personal statement without adding any bulk
- Printing: Enhanced UV direct printing with scuff-resistant and lightfast ink
- Design: Easy-to-use online design tool allows you to upload/crop/scale photos, add text, etc. Even Grandma can do it!
- Quantity: Any quantity, from one to thousands.
Some examples include:
Order one or a few for yourself or give as gifts
Order 100 for branding your company or team
Order 1,000 as tradeshow give-aways
Order 10,000 for retail store sales

Why We Do It Better:

- Easy to use online store — place order, upload photo, design artwork, credit card checkout, available 24x7
www.iGearUnlimited.com
- Our exclusive workflow ensures precise placement of artwork on each case, and features the highest image quality available anywhere
- Slider and Clipper cases are made of polycarbonate — one of the most durable materials available
- Amazing UV ink technology — fade resistant, water resistant, smudge resistant
- Private branding and retail channel sales available
- Discounts available for bulk orders

PROJECT 60 SHOWCASE

SUNRISE HITEK



Finished invitation package

Project Name:

Aluminum Invitation Cards and Custom Envelopes

Specifications:

- Invitation: 0.025" brushed silver aluminum plate
UV flatbed printing both sides
CNC-cut rounded corners
- Envelopes: Metallic chocolate color envelopes
Custom-printed and pasted liner
- Labels: High-gloss pressure-sensitive label stock
Variable-data address
- Quantity: 1,050 pieces
Optimal qty range from 250 to 3000

Why We Do It Better:

- Amazing UV ink technology — fade resistant, water resistant, smudge resistant printing directly on aluminum plates
- Transparent UV ink allows silver metal texture to show through, creating a shimmer effect
- Laser-precision CNC cutting ensures accurate size and smooth edge quality
- Custom die-cut envelope liner adds character and enhances privacy
- Variable-data addressed label is die-cut and fitted to envelope using a custom jig



High-resolution UV printing on aluminum plates



Second side is printed in precise registration



Full-bleed printing



Fade resistant, water resistant, smudge resistant

PROJECT ⁶¹ SHOWCASE

SUNRISE HITEK 



Project Name:

Canvas on Frame

Specifications:

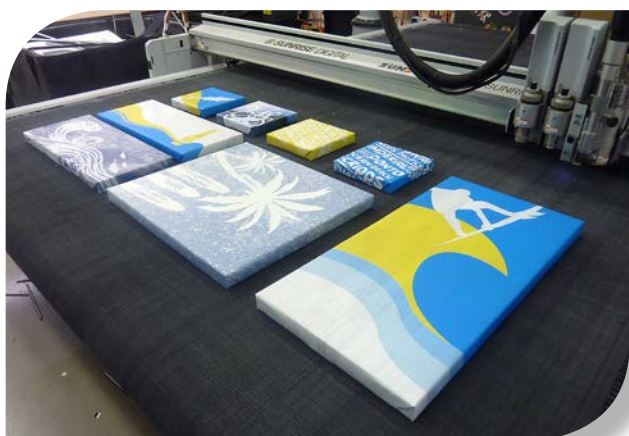
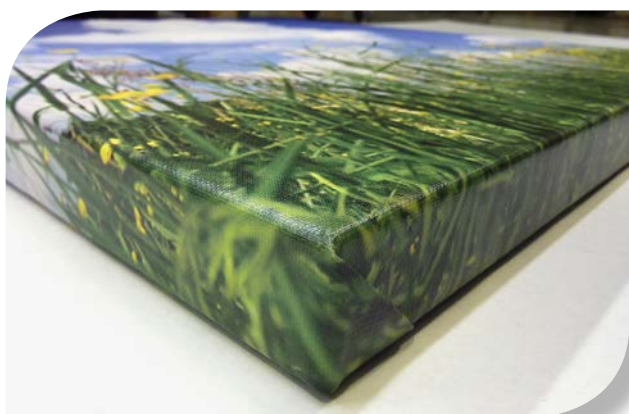
Canvas: High-quality satin canvas fabric
High-res 6-color printing
Archival quality fade-resistant ink
Gallery-wrapped on frame

Options: Thin Profile 0.75" frames
Heavy-duty 1.5" frames
Open-back or dust cover
Sawtooth or wire hanger

Quantity: Order one piece for your home or hundreds to decorate an entire building

Why We Do It Better:

- Cotton-polyester blend features fast dry time, excellent crack resistance and durability
- Amazing Latex ink technology — fade resistant, water resistant, smudge resistant printing directly on satin canvas
- Fine-art quality prints featuring vibrant colors and razor sharp details
- All canvas prints are hand-mounted to durable wood frames in several different depths. Large frames also feature center bracing bar for the strongest structure
- Turn your unique artwork into a timeless masterpiece in just a few days



PROJECT 62 SHOWCASE

SUNRISE HITEK



Project Name:

Custom Branded iPad Cases



Specifications:

- Features: Heavy-duty Polycarbonate Case
Rubberized Soft-Touch Coating
Protects All Sides of iPad
Smart Cover
- Compatibility: iPad 2, iPad 3, and iPad 4 with Retina Display
- Printing: Enhanced UV direct printing with
scuff-resistant and lightfast ink
- Design: Easy-to-use online design tool allows you to
upload/crop/scale photos, add text, etc.
Even Grandma can do it!
- Quantity: Any quantity, from one to thousands.
Order one or a few for yourself or give as gifts
Order hundreds for branding your company

Why We Do It Better:

- A customized iPad case protects your iPad and increases brand awareness. Great to show clients!
- Order from our online store — place order, upload photo, design artwork, credit card checkout, available 24/7 at www.sunrisehitek.com, powered by Sunrise Digital
- Amazing UV ink technology — fade resistant, water resistant, smudge resistant
- Discounts available on bulk orders

üuber™
CUSTOM ELECTRONIC ACCESSORIES



PROJECT SHOWCASE

63



SUNRISE HITEK



Test Kit Box
with Foam
Insert and
Magnetic
Closure

Project Name:

VGBio Test Kit Box

Specifications:

Material:	24pt Cover Matte Lamination Polystyrene Foam 0.5" and 1"
Printing:	6-color UV Direct Printing
Finishing:	Matte Lamination Digital Die-Cutting Outer Box Layered Digital Cutting of Foam Insert Assemble with Magnets
Size:	14"x12"x2.5"
Quantity:	50 Boxes

Why We Do It Better:

- Design die line for unique double-wall box construction
- Best-in-business UV flatbed printing with proprietary Banding-Free™ technology
- Digital die-cutting of layered foam inserts to accommodate different product heights
- High-end polished matte finish
- Magical magnetic closure system

About VGBio:

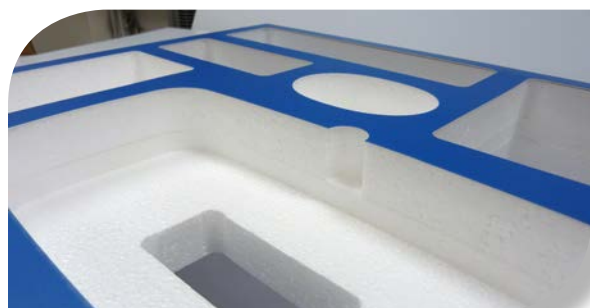
VGBio is a venture backed start-up bringing advanced predictive analytics to healthcare, monitoring chronically ill patients in their home, to alert their doctors of a deteriorating condition that if not addressed, would result in a needless and costly hospitalization. The product packaging was developed for patients participating in clinical studies, designed to demonstrate efficacy.



Double-wall bottom tray and insert



Custom printed and glued foam tray cover



Custom-cut Polystyrene Hard Foam Insert



Magnetic Closure

PROJECT 64 SHOWCASE

SUNRISE HITEK



Project Name:

Alexian Brothers Fence Banners

Specifications:

Material: 13oz and 18oz Reinforced Scrim Vinyl

Printing: 6-color UV or Solvent Printing

Finishing: Stitch-Hemmed Edges
Heavy-Duty Grommets
Wind Slits

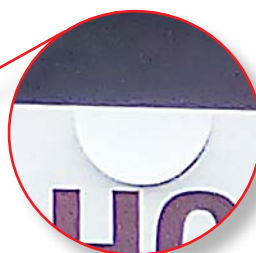
Size: 96"x48" or 60" wide by any length

Quantity: One to Hundreds



Why We Do It Better:

- Super-reinforced scrim vinyl banner with excellent outdoor durability
- In-house double-stitching ensures the strongest hemming available
- Best-in-business UV flatbed printing with proprietary Banding-Free™ technology
- Digital die-cutting of wind slits with unique TearStopper™ pattern reduces wind stress and virtually eliminates tearing
- G7 Certified Vibrant Imaging Technology
- Installation service available upon request



Wind slits are cut on super precise digital cutters with TearStopper™ pattern



Marine-grade double-stitching adds extra strength

PROJECT ⁶⁵ SHOWCASE

SUNRISE HITEK 



USB thumb drives can be customized on both sides

Project Name:

Custom USB Drives

Specifications:

Material: USB Thumb Drives
Printing: 6-color UV Flatbed
Size: Different sizes are available
Quantity: Ten to thousands

Why We Do It Better:

- All-digital technology ensures low-cost for short runs
- High-resolution imaging of full color logo and images
- Different color USB drives are available
- Print one-side or both sides
- Turn-key Solution - we supply drives, print, and optionally load data for you
- G7 Certified Vibrant Imaging Technology
- Makes a great gift and marketing tool



Large printing table yields lower cost per drive



G7 certified high-resolution UV flatbed printing



Credit card USB drives are great for marketing



Custom templates ensure accurate positioning



Full-bleed, double-sided printing is available

PROJECT 66 SHOWCASE

SUNRISE HITEK 



Finished package with eight spice wells and two depths



All digital workflow is perfect for short-run packaging projects



Magnetic closure with a high-gloss polished finish



Nothing replaces craftsmanship

Project Name:

Southeastern Mills Spice Presentation Kit
by Lalich Resources

Specifications:

Material: 18pt C1S Cover
12pt C1S Cover
0.5" Gatorboard
Neodymium Rare-Earth Magnets
Clear Adhesive Vinyl Sleeves
Lenticular Front Cover (supplied)

Printing: HP Indigo Digital Printing
6-color UV Flatbed Printing

Size: 8"x10"x0.625"

Quantity: 25 (up to hundreds)



Why We Do It Better:

- All-digital technology ensures low-cost for short runs
- G7-certified vibrant imaging technology ensures the highest standard in color accuracy and consistency
- Completely hidden "Magic" magnetic closure system using the strongest magnets available
- Precision digital router-cutting of spice wells with lined bottom in two different heights
- Gloss lamination on all pieces for a highly polished look
- Turn-key solution — structural design to final production

About Lalich Resources

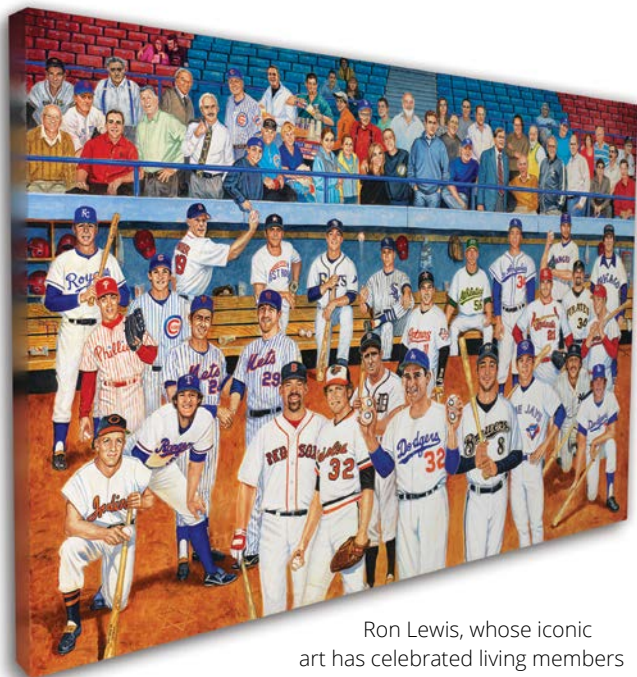
Lalich Resources is a food marketing and communications company specializing in both consumer and business to business marketing within the food industry. Services include photographic services, sales literature development, packaging design, website development, print advertising, recipe development, direct marketing, social media management, and trade show and event support. Please visit lalichresources.com for more information, or call 815-465-2070.



Turn-key solution from structural design to final production

PROJECT 67 SHOWCASE

SUNRISE HITEK



Ron Lewis, whose iconic art has celebrated living members of baseball's 500 home run club, 3,000 hit club, its 3,000-strikeout pitchers, and hockey's 500 goal scorers, has completed a new lithograph presenting 26 living Jewish baseball players.



The amazing details from the artist's rendering are reproduced with a high-resolution Giclée printing process. By combining a fade-resistant ink and archival quality canvas, the artwork will retain its vibrancy for many years.

Project Name:

Canvas on Frame

Specifications:

Canvas: Cotton-Poly Blend Satin Canvas Fabric
High-Res 6-color printing
Archival quality fade-resistant ink
Gallery-wrapped on frame

Framing: Heavy-duty 1.5" frames

Quantity: Limited Production Run of 200 Pieces

Why We Do It Better:

- Cotton-polyester blend features fast dry time, excellent crack resistance and durability
- Amazing Latex ink technology — fade resistant, water resistant, smudge resistant printing directly on satin canvas
- Fine-art quality prints featuring vibrant colors and super sharp details
- All canvas prints are hand-mounted to durable wood frames in several different depths. Large frames also feature center bracing bar for the strongest structure
- G7-certified vibrant imaging technology ensures the highest standard in color accuracy and consistency
- Turn your unique artwork into a timeless masterpiece in just a few days



About This Project:

Green W Associates is a full-service print management firm located in Downers Grove, IL. The company offers commercial printing, labels, stationary, promotional products, branded apparel, and inventory management and distribution. Featured on the lithograph is Hall of Famer Sandy Koufax, MVP award winners Al Rosen and Ryan Braun, Cy Young winner Steve Stone, All-Stars Shawn Green, Ian Kinsler, Kevin Youkilis, Brad Ausmus, Joe Horlen, Jason Marquis, and Richie Sheinblum, World Series players Art Shamsky, Gabe Kapler, Steve Yeager, Mike Epstein, and Scott Feldman, first designated hitter Ron Blomberg, plus Norm Sherry, (Dodgers player, Angels manager), John Grabow (.558 winning percentage), Craig Breslow (77 appearances in 2009), Norm Miller (10-year veteran), Ross Baumgarten (13-8 in 1979), Ike Davis (31 home runs in 2012), Sam Fuld (2011 Division champ), Ruben Amaro Jr., (now the Phillies GM), and "One More Pitch" wonder Adam Greenberg. This unique poster is also available in a paper lithograph version. To get more information about this project visit www.jewishbaseballplayer.com.



SUNRISE DIGITAL

Taking On A New Day

Chicago-based Sunrise Digital is taking the next step in its evolution by launching a new online retail site while redefining the services it offers customers.



Jimmy Sun
www.sunrisedigital.us
Chicago

The printing business has changed dramatically since Jimmy Sun founded Sunrise Digital in 1988. Rather than let these changes overwhelm the business, Sunrise evolves to respond to technology and retail trends.

"I think we're very innovative at adopting to change," Sun says. "Instead of just hanging on to what we're doing, we change with our customer and develop solutions to satisfy their demands."

The Chicago-based company began as a neighborhood printer producing business cards and letterheads, changing gears in the early 1990s to become a pre-press company after the introduction of desktop publishing software. The late 1990s found the company making a full transition into digital printing. Sunrise Digital today offers a number of services including indigo printing,

CNC cutting, digital color envelopes and direct mail fulfillment.

Sunrise Digital is taking the latest step in its evolution, one that moves it from the service realm into the worlds of retail and e-commerce. The company this year established iGear Unlimited, which offers custom iPad and iPhone covers. The division's website, www.igearunlimited.com, allows customers to upload their own images to be used on phone or tablet skins.

The new division is prompting Sunrise to make a change to its other products by offering printing packages and groupings of products such as banners, flyers and direct mail pieces to a set number of specifications instead of purely on-demand printing.

"In the time we've been in business, we've been doing printing as more a custom business," Sun says. "Our new model now is to sell printing as preconfigured products."



The Next Step

Sunrise Digital is working to take iGear Unlimited to the next level. The company is preparing a new website it expects to launch in the next few months.

But before it unveils the site, the company is developing a new version of a proprietary business management software package it developed. The software manages almost all of Sunrise's key functions including its supply chain, inventory, payroll and finances.

The new software package is expected to greatly enhance Sunrise Digital's capabilities to handle and process orders. It will automate customer notification, shipping and other functions that the company currently handles manually. The system also will integrate customer relationship management functions and more efficiently process special promotional offers.

Keeping Promises

Sunrise and the iGear Unlimited division are not alone in their respective marketplaces, but Sun says his company's in-house manufacturing capabilities and experienced personnel set it apart. "A lot of sites that sell things like this are simply companies that

buy their printing from elsewhere," Sun says. "As a direct manufacturer, we have better control in terms of quality and consistency."

Sun, a native of China, says his understanding of that country's culture and language also helps the company when it comes to sourcing, as many of the supplies it uses are manufactured there. Sun and his family members regularly visit Chinese factories and offer input to suppliers, he notes.

Sunrise Digital's internal strengths include a staff of 20 employees, several of whom have been there for 15 years or more. "Because we've been in business for so long, we understand how important it is for customers to get what they want," Sun says. "Our business is based on very fast-paced production, and we never fail to keep the promises we make."

The company is a G7-certified Master Printer and a certified minority business enterprise by the Chicago Minority Business Development Council and the National Minority Supplier Development Council. Sunrise also is on *Inc.* magazine's list as one of the "top 5,000 fastest-growing private companies."

—Jim Harris

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Impress your customers with quality and creativity. Let us impress you with the most productive, longest-lasting digital cutters in sizes from S to XXXL. In keeping with Zünd's modular design, even simple cutter configurations can be expanded for fully automated production at any time. Ultra-fast, eco-friendly, easy to use... so many reasons for choosing Zünd - the multiple award-winning cutting systems from the world's leading manufacturer.

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ZÜND
swiss cutting systems

PROJECT 70 SHOWCASE

SUNRISE HITEK 

Right: Self-Standing
Butterfly on 1/2" Acrylic

Below: Gift box with custom
etched inserts



Top: Crystal Clear
Thumbs-Up on
1" Acrylic

Left: Variable-Data
Laser Cut and Etched
Name Plates



Double-Etched,
Printed, and Laser
Cut Color Acrylic



Clear or Branded Acrylic Placemats

Project Name:

Laser Cutting and Engraving on Acrylic

Specifications:

- Material: Acrylic and Digital Acrylic
- Finishes: Clear, Frosted, Non-Glare. Colors available
- Printing: 6-color UV flatbed
1200dpi resolution
Digital white ink available
- Finishing: Laser cutting to any shape
Laser engraving one side or both sides
- Sizes: Any size up to 28"x17"
Up to 1" thick for throughcuts
Parts can be up to 8" high for engraving
- Quantity: From one to thousands

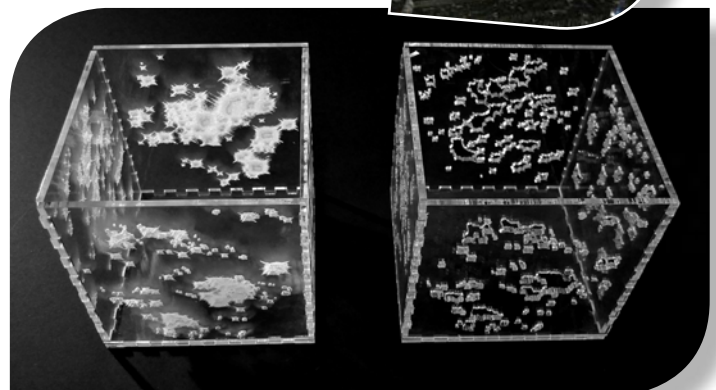
Why We Do It Better:

- All digital workflow means lower setup cost, excellent quality, and faster turnaround
- Laser cutting works great with intricate designs and offers the clearest edge quality
- Etching and engraving on a wide variety of materials with laser sharp text and graphics (literally)
- Optically-registered cutting and printing ensures perfect line-up and a consistent product

Right: Crystal Clear
Acrylic Award with Etching



Below: Interlocking Acrylic Cube
with Engraved Artwork



Acrylic Snap Box

PROJECT ⁷¹ SHOWCASE

SUNRISE HITEK 



Project Name:

Full Color Custom Table Throw

Specifications:

Material: Soft Polyester White Fabric
Printing: 6-color Full Color Digital Printing
Sizes: Sized for Standard 6' or 8' Tables
Quantity: From One to Hundreds



Why We Do It Better:

- G7 Qualified Master Printer ensures the highest standards of color accuracy and consistency are met during production
- Premium quality table throw fabric that's soft, drapes well, and washable
- Fabric starts out white and can be printed to match corporate colors
- Vibrant colors and sharp details on full color photos
- Templates are perfectly sized for standard 6' and 8' tables. Image can be placed on all four sides plus top.
- Quick production in 3-4 days after proof approval



PROJECT 72 SHOWCASE

SUNRISE HITEK



Project Name:

Car Magnets

Specifications:

Material: 13mil, 17mil, 30mil or 60mil Magnets

Printing: 6-color HP Indigo or UV Flatbed

Finishing: Digital Die-Cutting to Any Shape

Sizes: Custom Sizes up to 40" Wide by Any Length

Quantity: From One to Hundreds

Why We Do It Better:

- G7 Qualified Master Printer ensures the highest standards of color accuracy and consistency are met during production
- Premium quality magnets offer strong pull and cling to car panels securely
- Outdoor durable UV ink is water proof and weather resistant
- Vibrant colors and sharp details on full color photos
- Advanced digital contour cutting makes complicated shapes possible, with no upfront die cost
- Four thicknesses are available to satisfy a wide variety of applications



PROJECT 73 SHOWCASE



Project Name:

Hershey's Presentation Binder

Specifications:

- Components: Custom Binder with Belly Band
Wire-Bound Book
Binder Pages, Fold-Out Page, and Tabs
Note Pad
- Printing: Combination of HP Indigo, UV Flatbed, and HDR inkjet printing technologies
- Finishing: Custom wrap 3-ring binder
Lamination and die-cut belly band
Lamination and die-cut tabs
Split Double-O Wire Binding
Padding
- Size: 8.5"x11"
- Quantity: 50

Why We Do It Better:

- Custom turned-edge fabric binder with slit pocket
- In-house lamination, tab-cutting, die-cutting, binding, and assembly provides a one-stop turn-key solution
- G7 Qualified Master Printer ensures the highest standards of color accuracy and consistency are met during production



2" capacity 3-ring binder with die-cut belly band



Fold-Out Page



Slit on back cover for holding a companion wire-bound book



PROJECT 74 SHOWCASE



Miniature Mayonnaise Jar USB Drives



Works Just Like Any Standard USB Drive

Why We Do It Better:

- Make virtually any product into a USB drive
- Turnkey solution — we make it happen from your sample product and high-res artwork
- Durable PVC-resin material can be molded into virtually any shape
- Latest memory chips for unmatched reliability
- Competitive pricing
- Fastest delivery time on the market
- Optional data loading service available
- One of the most effective marketing tools

Project Name:

Custom Shaped USB Drive

Specifications:

Material: PVC-Resin
Capacity: From 128MB to 64GB
Size: Up to 1.5" Diameter
Up to 4.5" Long
Quantity: Minimum Order Quantity 100 Units
Turnaround: 30 days from start to finish
Data Loading: Included

Original Artwork

Finished 3D USB Drive



Actual Product Sample



EPS Logo Artwork



Website Photos



EPS Logo Artwork



PROJECT 75 SHOWCASE

SUNRISE HITEK 



Project Name:

Color Metallic Foil Printing

Specifications:

Material: 12pt cover stock and PSA label with bright silver chrome foil finish

Ink: White ink plus 4-color process
Optional gloss UV coating

Size: Up to 13"x19" paper size

Quantity: From 25 to thousands

Turnaround: 3-4 days after proof approval

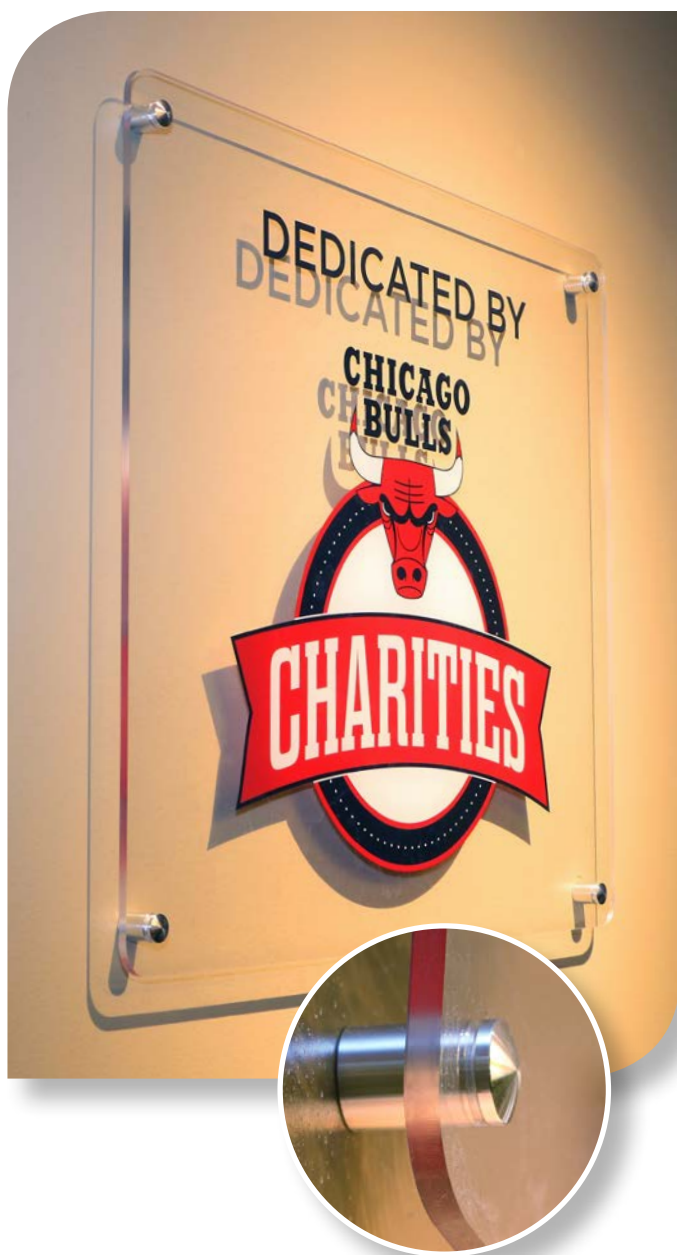
Why We Do It Better:

- Transparent 4-color process ink over bright silver foil creates thousands of brilliant metallic colors
- Amazing details with no limitation on artwork intricacy
- Spot white ink allows true-color printing in select areas
- Gloss UV coating enhances the foil look and protects ink from scuffing and scratching
- Metallic foil labels with kiss-cutting also available
- Fast turnaround, saves time and money over conventional foil stamping
- G7 Qualified Master Printer for consistent and accurate color reproduction
- See video here: <http://youtu.be/DMBckCU2128>



PROJECT ⁷⁶ SHOWCASE

SUNRISE HITEK



Project Name:

Ronald McDonald House Chicago Bulls Game Room

Specifications:

Acrylic Panels: 0.25" clear acrylic
6-color + white UV flatbed printing
Second-surface printing
CNC-cut rounded corners and drill holes
Aluminum stand-off hardware

Wallpaper: 20oz. Osnaburg-backed wallpaper
Fade-resistant 8-color solvent printing
Project size 146"x103"
Print in tiles to fill any size wall

Quantity: One of each

Turnaround: 3-4 days after proof approval

Why We Do It Better:

- Complete turn-key solution includes printing, cutting, and stand-off hardware
- Spot white ink printing on acrylic with excellent ink adhesion
- True UV flatbed printer with magnetic linear drive system that produces smooth, banding-free output
- Wallpaper installs easily with standard wallpaper paste
- Electronic die cutting ensures all tiles line up perfectly
- G7 Qualified Master Printer for consistent and accurate color reproduction



PROJECT ⁷⁷ SHOWCASE

SUNRISE HITEK 



Project Name:

Nike World Basketball Festival. Multi-faceted job with various components for a 4-day event at Chicago's Jackson Park Beach House.

Specifications:

Project 1: Photo Wall: Panels - 95"x47"

Material: MaxMetal 6mm White

Printing: UV flatbed

Finishing: CNC router cutting with optical registration for perfect match edging piece-to-piece

Quantity: 118 total panels covering two walls

Project 2: Photo Display case - various sizing

Material: PSA Vinyl mounted to 6mm Black Sintra + 1.3-mil soft-touch lamination

Printing: HP Inkjet Photo Quality

Finishing: Soft-touch matte lamination mounted to 6mm Black Sintra

Quantity: 47 unique pieces



Why We Do It Better:

- Worked around the clock for 72 hrs. to complete job, project with multiple aspects.
- Photographic prints with precise color adjustments based on event site lighting.
- Turn-key workflow from upload to proof to finished product.
- Able to provide a high-quality standard with flexibility for last minute changes.

Additional Components:

- Two 20-foot Photo Walls, Display Case elements
- Directional signage in mesh vinyl and 4-sided stands.
- Vinyl lettering for displays, oversized vinyl graphics for roof tops and other prominent surfaces



PROJECT 78 SHOWCASE

SUNRISE HITEK 



Project Name:

Loop Stitched Books

Specifications:

Size: 8.5"x11"
Material: 100lb Dull Text/Cover
Printing: HP Indigo Digital Printing
Finishing: Score, Fold, Loop Stitch
Quantity: 150 sets of 5 books each

Benefits of loop stitching:

- Allows a printed booklet to be inserted into a ring binder without hole punching. Thus eliminating any potential for drilling through the artwork
- The book can be viewed while still in the ring binder. Hole punched booklets are usually difficult to use because pages do not turn easily unless removed from the binder
- Can be configured with multiple stitches (loops) to match different style binders
- An ideal finish for brochures, price lists, catalogs, and booklets where versatility is needed.

Why We Do It Better:

- Latest HP Indigo 7800 press with the very best print quality on the market
- G7 Qualified Master Printer ensures superior color accuracy and consistency
- Full bindery capability in-house
- Instant quotes with super-fast production turnaround



PROJECT ⁷⁹ SHOWCASE

SUNRISE HITEK

Project Name:

Laser-Cut Personalized Invitations

Specifications:

Size: 5.5"x15.5"
Material: Mohawk Via Felt Cover
Mohawk Envelopes
Printing: HP Indigo 7800
Digital Envelope Press
Finishing: Score, Fold, Laser-cut
Quantity: Multiple runs with variable data



Why We Do It Better:

- Latest HP Indigo 7800 press with the very best print quality on the market
- Precision laser cutting is the perfect match for complex designs with intricate details
- Matched personalization on card and envelope
- Extra thick felt finish paper stock
- G7 Qualified Master Printer ensures superior color accuracy and consistency
- Full scoring, binding, and laser-cut capability in-house
- Instant quotes with super-fast production turnaround



PROJECT 80 SHOWCASE

SUNRISE HITEK

Project Name:

Snap Frame Posters

Specifications:

Size: 22"x28", 24"x36", Other Custom Sizes

Material: Photo Gloss Paper
Photo Matte Paper

Printing: High-Definition Inkjet
Archival Quality Ink and Paper

Frame: Snap Frame in Silver or Black
Multiple Edge Profiles Available

Quantity: One to Hundreds

Why We Do It Better:

- Latest high-definition ink-jet with smooth gradients, vibrant colors, and sharp details
- Gicleé quality output with fade-resistant ink
- Snap frames are available in silver or black
- Choose from standard sizes or we can custom make the frame to fit your exact requirement
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Super-fast turnaround



PROJECT SHOWCASE

81

SUNRISE HITEK



Jumbo HandySign
with 9"x39" Display Area

Project Name:

HandySigns

Specifications:

Size: Various Sizes Available
Material: 4mm or 10mm Coroplast
6mm Sintra
Printing: High-Definition UV Inkjet
Handle: Built-in Bandle or Wooden Handle
Quantity: One to Hundreds

Why We Do It Better:

- Single or double-sided UV printing with smooth gradients, vibrant colors and sharp details
- Fine art Gicleé quality output with outdoor durability
- Waterproof and fade-resistant
- Choose from standard shapes or custom-cut to any shape from supplied die line
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Super-fast turnaround



Directional sign
with wooden
handle



Sturdy Sintra Paddle
with Built-in Handle



Mini HandySign
7"x30" Display Area

PROJECT 82 SHOWCASE

SUNRISE HITEK



Project Name:

Puzzles

Specifications:

Size: Any size according to client's design

Material: 3mm or 6mm Sintra, Gatorboard, Fome-Core, Styrene, etc.

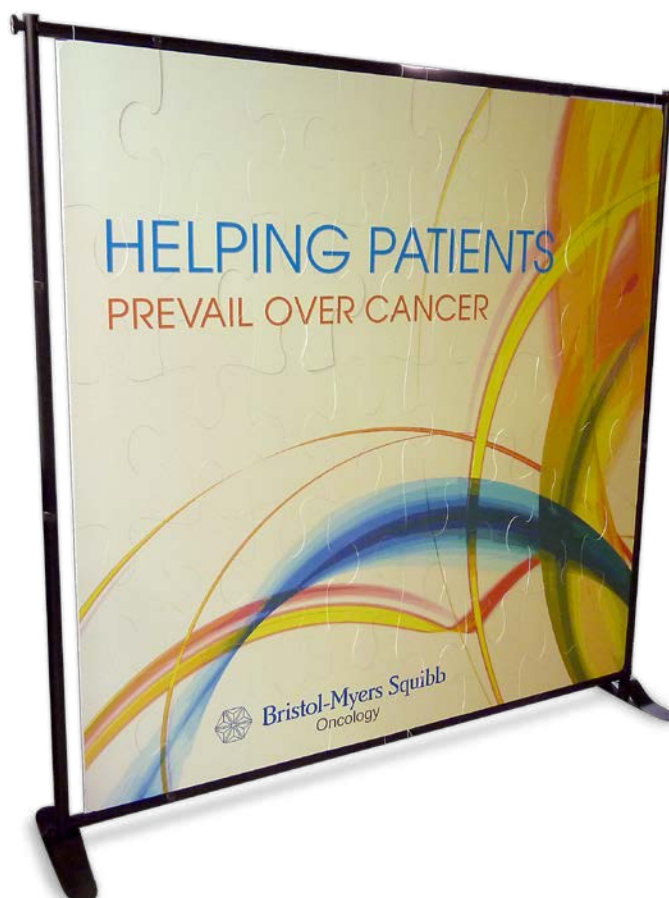
Printing: High-Definition UV Inkjet

Cutting: Digital Contour Cutting to Any Shape

Quantity: One to Hundreds

Why We Do It Better:

- High-definition solvent or UV printing combines fine art Gicleé quality with outdoor durability
- Creative mounting solutions using velcro, magnet, and other options
- Swiss-precision CNC cutting to any puzzle shape
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Turn-key solution with mounting hardware



PROJECT 83 SHOWCASE

SUNRISE HITEK



Project Name:

Fence and Outdoor Banners

Specifications:

- Size: Any size up to 10' wide by any length
- Material: Reinforced Outdoor Vinyl Banner; Smooth Block-out Banner; Vinyl Mesh Banner
- Printing: High-Definition Solvent or UV Inkjet
- Finishing: Wind Slits, Grommets, Hemming, Pole Pockets, Rope, Zip-Ties
- Quantity: One to Hundreds

Why We Do It Better:

- High-Definition solvent or UV printing combines fine art Gicleé quality with outdoor durability
- All ink and material are fade resistant and waterproof
- Precision grommet placement with balanced weight distribution minimizes damage
- Swiss-precision CNC cutting of wind slits prolongs banner life in outdoor weather
- Marine-grade double-stitching is standard on all hemmed banners
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Installation service available



PROJECT 84 SHOWCASE

SUNRISE HITEK

Project Name:

Custom Easel Back Standee Displays

Specifications:

Size: Up to 5'x10' in One Piece

Material: 4mm or 10mm Coroplast
3/16" or 1/2" Gatorboard or Fome-Core
Corrugated Board and Others

Printing: High-Definition UV Inkjet

Finishing: Digital Contour Cutting, Custom Easel and
Reinforcement Connector

Quantity: One to Hundreds

Why We Do It Better:

- High-definition solvent or UV printing combines fine art Gicleé quality with outdoor durability
- Displays are outdoor durable, fade resistant, and waterproof
- Swiss-precision CNC cutting of display to any shape using supplied die line
- Custom-designed foldable easels reduce shipping costs
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Amazing value with super-fast turnaround



PROJECT 85 SHOWCASE

SUNRISE HITEK



Project Name:

Pegasus Self-Standing Banners

Specifications:

- Size: Up to 8'x8' Adjustable Display Area
- Material: Lightweight Polypropylene Banner
Smooth Block-out Vinyl Banner
- Printing: High-Definition Solvent or UV Inkjet
- Finishing: Pole Pockets
- Hardware: Pegasus Adjustable Banner Stand
Available in Black or Silver
- Quantity: One to Hundreds

Why We Do It Better:

- High-definition solvent or UV printing combines fine art Giclée quality with outdoor durability
- Displays are outdoor durable, fade resistant, and waterproof
- Self-standing banner stand is light-weight, easy to install, portable, and economical
- Stand is telescopic in width and height
Width = 51.5" to 94"
Height = 67.75" to 96.5"
- Display can be made as double-sided
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Amazing value with super-fast turnaround

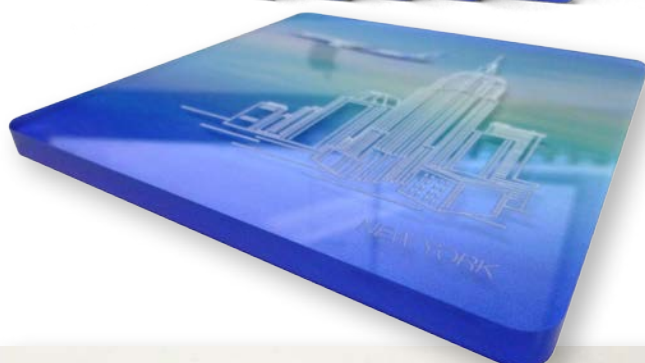


PROJECT 86 SHOWCASE

SUNRISE HITEK 



UV Printed Coasters on 6mm White Sintra



UV Printing, Laser Engraving, Custom Sleeve

Project Name:

Custom Coasters

Specifications:

- Size: 4" Square or Circle, Other Sizes Available
- Material: 3mm or 6mm Sintra (PVC), Acrylic, Cork, Pulp Paper, Regular Paper (Disposable)
- Printing: High-Definition UV Inkjet
- Finishing: Die-Cut, White Backing, Non-Slip Feet, Laser Engraving
- Quantity: Tens to Thousands

Why We Do It Better:

- High-definition UV printing combines fine art Gicleé quality with long-term durability
- Multiple materials available, from disposable paper to high-end acrylic
- Combination of UV printing, laser engraving, custom cutting, etc. make the most unique coasters
- Non-slip rubber feet and other options available
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Amazing value with super-fast turnaround



Laser Engraved Leather



Premium 1/2" Clear Acrylic with Spot White Backing

PROJECT 87 SHOWCASE

SUNRISE HITEK 



Project Name:

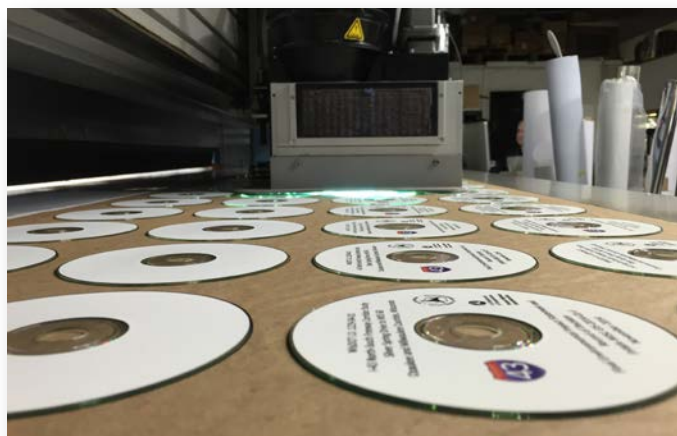
Direct CD/DVD Printing

Specifications:

Size: Standard 4.5" CD/DVD
Material: White or Silver Blank Discs
Printing: High-Definition UV Inkjet
Additional: Disc Duplication
Multiple Packaging Options
Quantity: Tens to Thousands

Why We Do It Better:

- High-definition UV printing combines fine art Gicleé quality with long-term durability
- Direct printing will not fade or peel
- All digital workflow is great for custom short runs
- Full line of CD/DVD packaging available, include self-mailers, sleeves, jewel boxes, and more
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Amazing value with super-fast turnaround



PROJECT 88 SHOWCASE

SUNRISE HITEK 



Project Name:

Custom Leather Keyboard iPad Cases

Specifications:

Size: For iPad 2/3/4, Air, Air 2, Mini/2/3

Material: Leather Portfolio
Leather Keyboard Portfolio
Flip Turn Keyboard Case

Printing: High-Definition UV Inkjet
Full Color Plus White Base

Warranty: Lifetime Warranty

Quantity: Tens to Thousands



Why We Do It Better:

- Turn-key solution — we supply the iPad case, custom printing, and on-going support
- High-definition UV printing combines fine art Gicleé quality with long-term durability
- Direct printing will not fade or peel
- All digital workflow is great for custom short runs
- Multiple innovative cases to choose from
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Amazing value with super-fast turnaround



PROJECT 89 SHOWCASE

SUNRISE HITEK



Project Name:

Prototype and Short Run Packaging

Specifications:

- Size: Up to 60"x120", Large Sizes Can Be Tiled
- Material: 18pt. or 24pt. Coated Cover
20pt. Xtreme Cover
Corrugated E-Flute and B-Flute
- Printing: High-Definition Solvent and UV Ink-jet
Full Color plus Optional White Base
- Finishing: Die-Cut, Score, Perf, Glue, Velcro or
Magnetic Closure, Risers and Supports,
Soft-Touch Lamination, Spot Coating
- Quantity: One to Hundreds

Why We Do It Better:

- Turn-key solution — we help you from die-line design to fulfillment and drop shipping
- High-definition solvent or UV printing combines fine art Gicleé quality with long-term durability
- Specialize in out-of-the-box ideas and solutions
- All digital workflow is fast and affordable for prototypes and short runs
- G7 Qualified Master Printer ensures superb color accuracy and consistency
- Amazing value with super fast turnaround



PROJECT 90 SHOWCASE

SUNRISE HITEK



Project Name:

Laminated VIP Cards and Name Badges

Specifications:

- Size: 3"x5", 4"x6", Other Custom Sizes
- Material: 10pt. to 20pt. Cover Stock with 10-mil Gloss Lamination Both Sides
- Printing: High-Definition HP Indigo 7800 Press
- Finishing: Lamination, Rounded Corners, Die-Cut, Variable Data
- Quantity: Tens to Thousands

Why We Do It Better:

- Premium look and feel — cards have a high-gloss finish and are the same thickness as credit cards
- Best-in-the-business HP Indigo quality ensures high-definition output
- White ink is available for special effects on clear or metallic cards
- In-house lamination, round corning, and digital die-cutting ensures fast turnaround and cost efficiency
- G7 Qualified Master Printer ensures superb color accuracy and consistency

